Serial No:- -----------------------------

Respondent's Name:- -------------------------------------------------------------

Respondent's Address:- ----------------------------------------------------------

-------------------------------------------------------------

-------------------------------------------------------------

Q.1 Does the respondent belong to SC/ST/DTNT/OBC etc. Yes/No

Q.2 a) Type of Activity: Spinning/Weaving/Dying/Processing

      b) Type of Institution : Large/Medium/Small

      c) Type of Product: Cotton/woolen/silk/cotton/polyvastra

Q.3 a) Have you deposited money with institution before joining here? Yes/No

      b) If yes, how much?

      c) On what terms and conditions
### 3.d Socio-economic Background of a Family

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Name</th>
<th>Relationship with HH</th>
<th>Sex</th>
<th>Age</th>
<th>Education</th>
<th>Occupation</th>
<th>No. of hours per day</th>
<th>No. of days per month</th>
<th>Earnings per day</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
3.e What is/was the occupation of your father/mother? ----------------------------------------------

Q.4 a) Since how long are you working here? (In years)

b) Whether working as: a) full time  b) part time

c) Number of hours spent daily on this activity?-----------------------------------------------

d) Number of days spent in a month on this activity ? ----------------------------------------

e) Number of months per year spent on this activity?-----------------------------------------

f) Place of work:-

○ At home

○ Institution premises

○ Any other (specify)

g) If working at home do other family members help you in your work?

Yes/No

h) If yes, give details

Q.5 a) Have you been given any training in connection with your work before or after joining?

Yes/No

b) If yes, how long? -----------------------------------------------

c) When -----------------------------------------------

d) Where -----------------------------------------------

e) Was that sufficient/Useful? -----------------------------------------------

f) Any suggestions to improve?

Q.6 a) How much do you earn in a day? -----------------------------------------------

b) What is the mode of payment? Cash/Cheque
c) On the basis of

- Daily
- Weekly
- Fortnight
- Monthly

Q.7) What are the occupational hazards? (eg. health problem etc.)

Q.8 a) Do you get at your workplace:

- Incentive
- Pension
- medical benefit
- Insurance
- Paid Leave
- Provident Fund
- Weekly off
- Lunch break
- Any other (specify)

b) What improvements are needed in that?

Q.9 What other job opportunities are you likely to have?
QUESTIONNARE FOR KHADI INSTITUTIONS

Name of the Institution :- ---------------------------------------------------------------

Full Address :-  Adamistration of Khadi Assoication of Khadi Assoication of Khadi

--------------------------------------------------------------------------------------------

Telephone :-     Te legraph/Fax/Email :-

Name of the Respondent :-------------------------------------------------------------

Respondent's designation :- ----------------------------------------------------------

Name of the Institution's Director/Trustee/Chairman ----------------------------

--------------------------------------------------------------------------------------------

Khadi certification No :-    Year of issue/renewal :-

As on January, 2000

<table>
<thead>
<tr>
<th>Centre</th>
<th>Rural area</th>
<th>Urban area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traditional charkha centre</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Old Amber centre</td>
<td></td>
<td></td>
</tr>
<tr>
<td>N.M.C. centre</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales outlets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Weaving centres</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yarn dyeing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pot charkha</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. of Godowns</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. of spinning sheds</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. of weaving sheds</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Working place of Artisans

<table>
<thead>
<tr>
<th>Type</th>
<th>Home based</th>
<th>In shed</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of spinners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. of weavers</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q.1.a.Is the sales outlet within premises?      Yes/No

Q.1.b Address of the sales outlet outside premise?

1)-----------------------------------------------------------------------------------------------

2)-----------------------------------------------------------------------------------------------

3)-----------------------------------------------------------------------------------------------
**Type of product** :-

a. Cotton  
b. Silk  
c. Wool  
d. Poly vastra

**Raw material procurement** :- Bale/Roving  
Source :- Individually/RCPC  

Q.2) a) Where is the pre processing done? Internal/External/CSP  
b) Where the cloth is sent for processing?

**Wage structure** :-

Spinner's wages :- ---------------------------  
Weaver's wages :- ----------------------------  
Mode of payment :- Daily/Weekly/Fortnightly/Monthly
**Details of stock :-**

<table>
<thead>
<tr>
<th>Item</th>
<th>Opening balance Date:</th>
<th>During the year</th>
<th>Closing stock Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A</td>
<td>b</td>
<td>C</td>
</tr>
<tr>
<td>Cotton yarn</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Khadi cloth</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silk</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wool</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Polyvastra</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Readymade</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

A :- At production centre, B :- At bhandar, C :- At vastraghar, D :- Total
**Yearly turnover :-**

Procurement of Loan :-

As Working capital :-

a) How much? ----------------------------------------

b) From where? KVIC/ KVIB / Banks

c) Loan balance :-------------------------------------

Q.3) Is the percentage of wages in the cost chart satisfactory to you? What role institutions play in preparing cost chart?

Q.4) Are you able to provide Sustainable Employment to your spinners and weavers?

Q.5) What are the problems faced while procuring loans from the various agencies?

**Fixed capital :-**

a) No. of charakhas :- ----------------------------

b) Any other :- -----------------------------------

Targets fixed and achievement made :-

<table>
<thead>
<tr>
<th>Item</th>
<th>Production</th>
<th>Retail sales</th>
<th>Whole sale</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target fixed</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual achievement</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q.6) What is the minimum production level fixed for you? ----------------------------

Q.7) (a) How much is the establishment cost in terms of actual to the annual Turnover? How many people are working at (office, Bhandar Production centre?)

(b) How is it Used?

Q.8) (a) Is Percentage distribution of marketing assistance in the cost chart sufficient?

(b) Reasons?
Q. 9) Measures undertaken to increase sales/expand market?

Q. 10) What is your opinion regarding rebateless Khadi?

Q. 11) Can Market Development Assistance (MDA) become substitute of rebate?

Q. 12) Problems faced while getting rebate claim?

Q. 13) Have you undertaken any product Innovation to improve:
   - Quality
   - Sales
   - Design/Pattern
   - Variety

Q. 14) Are you aware of R & D activity of KVIC?

Q. 15) Have you undertaken any R & D activity so far?

Q. 16) Can Khadi Industry Provide full employment? How?

Q. 17) Can Khadi become more competitive in today’s market conditions? How?

Q. 18) Are you Satisfied with the Role of KVIC/KVIB in helping Institutions?

Q. 19) Do you think that power in charkas should be used for producing Khadi?
CUSTOMERS’ PROFILE

A Questionnaire on KHADI INDUSTRY

TATA INSTITUTE OF SOCIAL SCIENCES
DEONAR, MUMBAI 400 088.

Shop Code: ________________________________
Serial No.: ________________________________

Q. 1  a) Age: ________________________________
      b) Area: ________________________________
      c) Sex:  1. Male  2. Female
      d) Formal Education
              o Primary
              o Middle
              o Secondary
              o Higher Secondary
              o Graduate
              o Post graduate
              o Any other (specify)
      e) Occupation
              o Service
              o Business
              o Student
              o House-wife
              o Any other (specify)
      f) Monthly Income (Approximately)
              o 2000 – 5000
              o 5001 – 10000
              o 10001 – 15000
              o 15001 – 20000
              o 20000+

Q. 2  a) What type of clothes do you usually prefer to wear?
b) What do you look for in the clothes you buy?

- Price
- Quality
- Fashion
- Comfort
- Colour
- Durability
- Design/Pattern
- Any other (specify)

c) Can Khadi be a substitute to your normal cloth?

Yes ______________ No ______________

d) Reasons

Q. 3 a) How often do you wear Khadi?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

b) What kind of Khadi clothes do you wear?

- Woolen
- Cotton
- Silk
- Polyster

c) When did you start wearing Khadi?

________________________________________________________________________
________________________________________________________________________
Q. 4  What according to you are the advantages in wearing Khadi?
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________

Q. 5  What according to you are the disadvantages in wearing Khadi?
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________

Q. 6  What according to you are the disadvantages in wearing Khadi?
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________

Q. 7  Is Khadi worn in your family?
__________________________________________________________________
Since when?
__________________________________________________________________
Why?
__________________________________________________________________

Q. 8  When do you buy Khadi?
Q. 9  a) **How often do you visit Khadi Bhandar?**

- Once in a year
- Twice in a year
- Thrice in a year
- Four and above

b) **Would you visit more often if the location is more suited to your convenience?**

____________________________________________________________

____________________________________________________________

Q. 10 **Given a better quality and cheaper fabric of the same kind would you still buy Khadi?**

____________________________________________________________

____________________________________________________________

Reasons

____________________________________________________________

____________________________________________________________

Q. 11 **If price of Khadi goes up by 20% would you still buy it?**

____________________________________________________________

____________________________________________________________

Q. 12 **Are you satisfied with the price and quality of Khadi?**

____________________________________________________________

____________________________________________________________

Q. 13 **What are your suggestions to make Khadi more popular?**

____________________________________________________________

____________________________________________________________

Q. 14 **Are you satisfied with the customer service of this shop?**

____________________________________________________________

____________________________________________________________
Any suggestions?