CONTENTS

Acknowledgement

List of Tables

Chapter

I. INTRODUCTION AND DESIGN OF THE STUDY 1

1.1. Introduction
1.2. Women in India
1.3. Prerequisites of successful women entrepreneurship
1.4. Need for the study
1.5. Statement of the problem
1.6. Related review of literature
1.7. Research gap
1.8. Objectives of the present study
1.9. Methodology
1.10. Research design of the study
1.11. Nature of data
1.12. Sampling framework of the study
1.13. Collection of data
1.14. Framework of analysis
1.15. Limitations of the study
1.16. Characterization of the study

II. CONCEPTUAL FRAMEWORK OF THE STUDY 45

2.1. Introduction
2.2. Entrepreneur
2.3. Background Factors
2.4. Entrepreneurial Traits
2.5. Business Environmental Factors
2.6. Entrepreneurial Motivation
2.7. Entrepreneurial Intention
2.8. Entrepreneurial Orientation
2.9. Enterprise Involvement
2.10. Entrepreneurial Risk (ER)
2.11. Problems in Enterprising
2.12. Business Performance (BP)

III. PROFILE OF THE RESPONDENTS AND THEIR PERSONALITY TRAITS

3.1. Introduction
3.2. Experience of the respondents
3.3. Age of the respondents
3.4. Level of Education of the respondents
3.5. Marital status of the respondents
3.6. Social class among the respondents
3.7. Occupational background of the respondents
3.8. Type of family of the respondents
3.9. Family size of the respondents
3.10. Number of earning members per family
3.11. Personal income per month of the respondents
3.12. Family income of the respondents
3.13. Nature of SSI units of the respondents
3.14. Amount of investment made in SSI units
3.15. Number of employees working in the SSI units
3.16. Nature of functioning of SSI units
3.17. Annual Turnover of the SSI units
3.18. Annual Income of SSI units
3.19. Initiativeness among the respondents
3.20. Self-confidence of the respondents
3.21. Risk-taking among the respondents
3.22. Problem solving ability among the respondents
3.23. Leadership among the respondents
3.24. Motivation among the respondents
3.25. Innovativeness among the respondents
3.26. Personality traits among the respondents
IV. ENTREPRENEURIAL TRAITS AND ITS DETERMINANTS AMONG WOMEN INDUSTRIALIST

4.1. Introduction
4.2. Reliability and validity of variables in important entrepreneurial traits
4.3. Level of Entrepreneurial Traits (LET) among the respondents
4.4. Discriminant validity among entrepreneurial traits
4.5. Determinants of entrepreneurial traits
4.6. Business entrepreneurial factors among the respondents
4.7. Entrepreneurial motivation among the respondents
4.8. Important Entrepreneurial Motivation (IEM) factors among the respondents
4.9. Level of Entrepreneurial Motivation (LEM) among the respondents
4.10. Entrepreneurial intention among the respondents
4.11. Entrepreneurial Orientation among the respondents
4.12. Discriminant of Entrepreneurial Traits among the experienced and less experienced respondents
4.13. Discriminant Validity of the Various Determinants of ET
4.15. Discriminant Validity in the Personality Traits of respondents
4.16. Impact of Personality Traits on the Entrepreneurial Traits of the respondents
V. OUTCOME OF ENTREPRENEURIAL TRAITS AMONG THE WOMEN INDUSTRIALISTS

5.1. Introduction
5.2. Outcome of Entrepreneurial Traits
5.3. Linkage between entrepreneurial traits and its outcomes among the women industrialists

VI. SUMMARY OF FINDINGS, CONCLUSION AND POLICY IMPLICATIONS

6.1. Introduction
6.2. Summary of findings
6.3. Concluding remarks
6.4. Policy implications
6.5. Direction for future research

Bibliography
Appendix