ACKNOWLEDGEMENT

I thank the Almighty God who enabled me to complete the research work in a successful manner.

I acknowledge my deep sense of gratitude and sincere thank to my guide Dr. Ruskin, M.com., Ph.D., Reader in Commerce (Rtd), Scott Christian College (Autonomous), Nagercoil, who graciously spared much of his valuable time to provide all possible help, valuable suggestions and guidance for the successful completion of my research work.

I express my sincere thank to the Secretary, Principal and H.O.D of Commerce of Scott Christian College (Autonomous), Nagercoil for permitting me to pursue the study in the Research Centre of Commerce, Scott Christian College, Nagercoil.

I am immensely grateful to Dr. M. Edwin Gnanadhas, M.Com, M.Phil., Ph.D., Associate Professor in Commerce, Scott Christian College (Autonomous), Nagercoil for his evaluation and valuable comments that helped me much in improving the quality of the thesis.

My sincere thank to Dr. X. Antony Thanaraj M.Com, M.Phil., Ph.D. Reader in Commerce, Scott Christian College (Autonomous), Nagercoil for his help and encouragement to complete the work.
I express my sincere thank to Dr. R. Rathihia, Reader in Commerce, Women’s Christian College, Nagercoil for her encouragement and valuable suggestion at every stage of my work.

I express my thanks to Dr. T. Iyyapan M.A.,M.Phil.,Ph.D., Reader in Economics, Aringnar Anna College, Aralvaimozhi for his valuable suggestions and encouragement.

I extend my earnest thank to Dr. J. Jeya Balaji, M.A.,M.Phil.,Ph.D., (Rtd), Reader in Economics, Scott Christian College (Autonomous), Nagercoil for his help and encouragement to complete the work.

I extend my gratitude to Dr. R. Sathiadhas, Senior Scientist, Socio-Economic Evaluation and Technology Transfer Division, Central Marine Fisheries Research Institute, Cochin, for his valuable guidance and suggestions.

I am very much grateful to Sri.Kuruvila Thomas, IFS, Director, Marketing, Marine Products Export Development Authority (MPEDA) Cochin, for his encouragement and valuable suggestion at every stage of my work.

My sincere thank to K.M. Thayapathi, Engineering supervisor Southern Railway, Tiruchur for his help and encouragement to complete the work.

My sincere thank to Dr. J. Dennis Rajakumar, M.Com,M.Phil.,Ph.D., Faculty Member, ICFAI Business School, Bangalore, for his evaluation and valuable comments that helped me much in improving the quality of the thesis.
My sincere thanks to the staff of Marine Products Export Development Authority (MPEDA) Cochin, Central Marine Fisheries Research Institute (CMFRI) Cochin, Seafood Exporters Association of India (SEAI) Cochin, Central Institute of Fisheries Technology (CIFT) Cochin and Marine Products exporters in Tamilnadu, who provided me the required data for completing my research work successfully.

I am extremely thankful to all my family members, particularly my father, mother, brothers and sisters for their blessings and encouragement to complete the research work.

I am extremely thankful to my brother A.Thulasimany for his incessant encouragement to pursue the research work.

I extend my earnest thanks to my wife Mrs. G.B. Ezhil Jenekkha Lecturer in Electric and Electronic Engineering, The Indian College of Engineering, Vadakankulam, for her continuous encouragement and support in all aspects.

My wholehearted thanks to Mr. G. Janin Jaji for the neat execution and kind cooperation for completing my research work.

I also record my deep sense of gratitude to my teachers, colleagues, friends and other well wishers for their inspiration and support. There are many others who have helped me directly or indirectly but for whose cooperation and support this work would not have been completed in time, I thank them all.

A.VENKATESWARAN