

**A STUDY ON APPLICATION OF
TECHNOLOGY INNOVATION IN RETAIL
INDUSTRY WITH SPECIAL REFERENCE TO
RFID APPLICATIONS IN MARKETING**

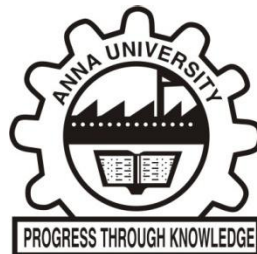
A THESIS

Submitted by

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