CHAPTER 2
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OBJECTIVES OF THE THESIS

The present study has the following as major objectives:

1. To **estimate the potential of FDI in India's Healthcare retail**. As the Indian healthcare market itself is at a very nascent stage it offers a huge but conditional opportunity for growth and investment.

2. To **understand and study the opportunities emerging out of organized retail healthcare**. The very process of getting organized would throw open numerous linked and related opportunities which are basic requirements to operate as a system. For example: Retail healthcare related software personal.

3. Using the above to **arrive at the impact on employment in India** as inevitably there would be a cascading effect (impact) on job or skills demanded to operate as a 'system' thereby opening up the direct and indirect employment market itself.