ABSTRACT OF THE THESIS

Topic: Development of Tourism Industry in Tirunelveli District

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ABSTRACT

Tourism is a highly labour intensive industry offering employment to both the semi-skilled and unskilled human beings. It is a major source of income and employment for individuals. This aspect of provision of employment becomes more important in a developing country where the level of unemployment and under-employment tends to be high. In addition to providing employment to a large number of people, tourism can be the instrument of regional development aimed at achieving an equitable balance between major industrial areas and the rest of the country. Tourism enables the wealth earned in one part of the country to be transferred to another part of the country. Today tourism is a major item for international trade perhaps the biggest international business activity. International tourism is the largest single item in the world foreign trade and for some countries, it is already the most important export industry and earner of foreign exchange.

The study is about the Development of Tourism Industry in Tirunelveli District. Tourism is one of the growing industries, and it’s the second largest industry in the world. There are many factors which promote the tourism industry. Climate is one of them. The regions of higher altitude are always preferred by the people to escape from stress and strains. The flow of tourists to these places also contributes to the tourism industry of Tamil Nadu. But tourism does not confine itself in hills or mountains only. The scenario has being changed now. Anything which attracts or entertain people can be considered for tourism. In the case of Tirunelveli, it is a unique centre in the tourist map of Tamil Nadu. The place is blessed with plenty of tourism potentials like pilgrim centers, reservoirs, dense green forests and tea plantation. They are also places of historical importance. Wildlife and nature are also the assets of the area. Most importantly Courtallam is a famous waterfall in the district. The water has medicinal properties as the water runs through forests of herbs. People come here not only to enjoy the beauty of the water falls, but also to have a bath there. The place is a unique combination of medical tourism and eco tourism. The District can be noted as a vast developing tourist spot in the State. It has more potentials to develop to a great extent. The present study is intended to have an understanding of Development of Tourism Industry in Tirunelveli District. So the researcher finds the study highly relevant and informative and will be useful to people who are interested in multipurpose tourism.

It is concluded that the Tirunelveli District has enormous growth of potential for development of tourism sector. It has a few problems like Government apathy, poor infrastructure, lack of professionalism, low priority accorded to tourism. These problems are to be solved for the development of Tourism industry in Tirunelveli District. This seems to be the appropriate time to revise and redesign the Central and State Governments’ policies pertaining to tourism. With such aspirations, the researcher has made a few suggestions by way of conclusion. The researcher is optimistic that the implementation of similar suggestions and other measures are bound to pave the way for greater success.