ABBREVIATIONS

ACC:   Associate Cement Company.
ACGR:  Annual Compound Growth Rate.
ACIL:  Ambuja Cement India Ltd.
APICS: American Production and Inventory Control Society.
APCD:  Air Pollution Control Device.
ATSDR: Agency for Toxic Substances and Disease Registry
BAT:   Best Available Techniques.
BEP:   Best Environmental Practice.
BHF:   Bag House Filter.
BIF:   Boiler and Industrial Furnace.
B2B:   Business to Business.
CAA:   Clean Air Act.
CACO:  Cement Allocation and Co-ordination Organization.
CCI:   Cement Corporation of India.
CDM:   Clean Development Mechanism.
CKD:   Cement kiln dust.
CMA:   Cement Manufacturing Association.
CMCL:  Cement Manufacturing Company Ltd.
CSI:   Cement Sustainability Initiative.
CSR:   Corporate Social Responsibility.
EPA: Environmental Protection Agency.
ESP: Electro static precipitator.
GAC: Gujarat Ambuja Cement Ltd.
GAC: Gagle Cement Work.
GGBFS: Ground Granulated Blast Furnace Slag.
ICEP: Indian Center for Plastics in the Environment.
ICL: India Cement Ltd.
IPPC: Integrated Pollution Prevention and Control.
MACT: Maximum Achievable Control Technology.
MoB: Memorandum of Understanding.
NPD: New Product Development.
OPC: Ordinary Portland Cement.
OPH: Occupational Health & Safety.
OWC: Oil Well Cement.
PCA: Portland Cements Association (USA).
PSD: Production and Development.
PDI: Product Development Institute
PDMA: Product Development and Management Association.
PFY: Polyester Filament Yarn.
PPC: Portland Pozzolana Cement
PSF: Polyester Staple Fibres.
QC: Quality Control.
RMC: Ready – Mix Concrete.
RCD: Research and Consultancy Directorate.
SRC: Sulphate Resisting Cement.
SEM: Scanning Electron Microscopes
VAR: Value-Added Reseller.
VRM: Vertical Roller Mill
WHO: World Health Organization.
% v/v: Percentage by volume.
4Ps: Product, Promotion, Price, Placement.