## List of Figures

<table>
<thead>
<tr>
<th>Figure No.</th>
<th>Heading</th>
<th>Page No</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1</td>
<td>India Travel and Tourism Employment</td>
<td>106</td>
</tr>
<tr>
<td>4.2</td>
<td>India Travel and Tourism Economy Employment (Real Growth %)</td>
<td>107</td>
</tr>
<tr>
<td>5.1</td>
<td>Employment-to- Population Ration by Sex and Region, 1997-2007</td>
<td>117</td>
</tr>
<tr>
<td>5.2</td>
<td>Distribution of Female Status in Employment in South Asia 2007</td>
<td>119</td>
</tr>
<tr>
<td>5.3</td>
<td>Work Participation Rate of Urban Female</td>
<td>129</td>
</tr>
<tr>
<td>5.4</td>
<td>Percentage of Adult Who Have Worked in Restaurant Industry</td>
<td>139</td>
</tr>
<tr>
<td>6. A.1</td>
<td>Female Tourist Age Group</td>
<td>153</td>
</tr>
<tr>
<td>6. A.2</td>
<td>Income Group</td>
<td>153</td>
</tr>
<tr>
<td>6. A.3</td>
<td>Qualifications</td>
<td>154</td>
</tr>
<tr>
<td>6. A.4</td>
<td>Occupation</td>
<td>154</td>
</tr>
<tr>
<td>6. A.5</td>
<td>Life Style Category</td>
<td>155</td>
</tr>
<tr>
<td>6. A.6</td>
<td>Decision Maker in Travel Related Decisions</td>
<td>155</td>
</tr>
<tr>
<td>6. A.7</td>
<td>Taking Decision Related to Spending Money</td>
<td>156</td>
</tr>
<tr>
<td>6. A.8</td>
<td>Satisfaction Level during the Trip to this Region</td>
<td>156</td>
</tr>
<tr>
<td>6. A.9</td>
<td>Expectation of Female Tourist</td>
<td>157</td>
</tr>
<tr>
<td>6. A.10</td>
<td>Number of Holidays per Annum</td>
<td>157</td>
</tr>
<tr>
<td>6. A.11</td>
<td>Days on Holiday</td>
<td>158</td>
</tr>
<tr>
<td>6. A.12</td>
<td>Is it Safe for Females to Travel Alone in India</td>
<td>158</td>
</tr>
<tr>
<td>6. B. 1</td>
<td>Age of Owner / Employer / Manager</td>
<td>163</td>
</tr>
<tr>
<td>6. B.2</td>
<td>Age of Female Employers</td>
<td>163</td>
</tr>
<tr>
<td>6. B.3</td>
<td>Age of Male Employers</td>
<td>163</td>
</tr>
<tr>
<td>6. B.4</td>
<td>App. Annual Income of Self</td>
<td>164</td>
</tr>
<tr>
<td>6. B.5</td>
<td>App. Annual Income of Self (Female Employer)</td>
<td>164</td>
</tr>
<tr>
<td>6. B.6</td>
<td>App. Annual Income of Self (Male Employer)</td>
<td>165</td>
</tr>
<tr>
<td>6. B.7</td>
<td>App. Annual Income of Self</td>
<td>165</td>
</tr>
<tr>
<td>6. B.8</td>
<td>App. Annual Family Income</td>
<td>166</td>
</tr>
<tr>
<td>6. B.9</td>
<td>App. Annual Family Income (Female Employer)</td>
<td>166</td>
</tr>
<tr>
<td>6. B.10</td>
<td>App. Annual Family Income (Male Employer)</td>
<td>167</td>
</tr>
</tbody>
</table>
6. B.12  Education Profile of Owner /Employer / Manager (Employer)  168
6. B.13  Education (Female Employer)  168
6. B.14  Education (Male Employer)  169
6. B.15  Education Profile of Owner /Employer / Manager (Employer)  169
  With Age Group
6. B.16  Job Profile  171
6. B.17  Job Profile (Female Employer)  172
6. B.18  Job Profile (Male Employer)  172
6. B.19  Job Profile  173
6. B.20  Reason for Not Having more Women Working in Organization  174
6. B.21  Reason for Not Having More Women Working In Organization  174
6. B.22  Ever in the Past have Had Problems Due to Women Workers  175
  Employed in Organization
6. B.23  Business Seasonal in Nature  175
6. B.24  Busy Part of the Year  179
6. B.25  Increase Employees during Peak Season  176
6. B.26  Most of the People Work in the Organization Belong to  177
6. B.27  Increased Tourism in Area Affect the Increase in  177
  Daily Income (Male Employer)
6. B.28  Increased Tourism in Area Affect the Increase in  178
  Daily Income (Female Employer)
6. B.29  Increased Tourism in Area Affect the Increase  178
  in Daily Income (Male Employer)
6. B.30  Increased Tourism in Area Affect the Increase in Daily Income  179
6. B.31  Increase in Tourism Increased Employment Opportunities  179
  in Area (Female Employer)
6. B.32  Increase in Tourism Increased Employment Opportunities  180
  in Area (Male Employers)
6. B.33  Increase in Tourism Increased Employment Opportunities in Area  180
6. B.34  *Tourism in Area Should Be Promoted*  181
6. B.35  *Tourism in Area Should Be Promoted (Female Employer)*  181
6. B.36  *Tourism in Area Should Be Promoted (Male Employer)*  181
6. B.37  *Negative Social Impact of Tourism*  182
6. B.38  *Negative Social Impact of Tourism (Female Employers)*  182
6. B.39  *Negative Social Impact of Tourism (Male Employers)*  183
6. B.40  *Negative Social Impact of Tourism*  183
6. B.41  *Inflow of Tourist in Town Has Increased Chance of Sexual Harassment of Female in Locality*  184
6. B.42  *Inflow of Tourist in Town Has Increased Chance of Sexual Harassment of Female in Locality (Female Employers)*  184
6. B.43  *Inflow of Tourist in Town Has Increased Chance of Sexual Harassment of Female in Locality (Male Employers)*  185
6. B.44  *Inflow of Tourist in Town Has Increased Chance of Sexual Harassment of Female in Locality*  185
6. B.45  *Want Tourism in Town to Increase Further*  186
6. B.46  *Want Tourism in Town to Increase Further (Female Employers)*  186
6. B.47  *Want Tourism in Town to Increase Further (Male Employers)*  187
6. B.48  *Present Jobs is Direct Outcome of Increase of Tourism in Area*  187
6. B.49  *Present Job Direct Outcome of Increased Tourism in Town*  188
6. B.50  *Increase in Tourism to Area Made Women Folk to Town More Independent*  188
6. B.51  *Increase in Tourism in Area Made the Women Folk of Tourism More Independent (Male Employers)*  189
6. B.52  *Increase in Tourism in Area Made the Women Folk of Tourism More Independent (Male Employers)*  189
6. B.53  *Increased in Tourism in Your Area Made the Women Folk of The Town More Independent*  190
6. B.54  *Inflow of Tourist Visiting in Area Created More Opportunities For Women*  190
6. B.55  *Inflow of Tourist Visiting in Area Created More Opportunities For Women (Female Employer)*  191
6. B.56  *Inflow of Tourist Visiting in Area Created More Opportunities*  191
For Women (Male Employers)

6. B.57 Inflow of Tourist Visiting in Area Created More Opportunities 192

For Women

6. B.58 Favor of Employing Women 192
6. B.59 Favor of Employing Women (Male Employers) 193
6. B.60 Favor of Employing Women (Male Employers) 193
6. B.61 Favor of Employing Women 194
6. C.1 Age Profile of uneducated female Employee 196
6. C.2 Marital Status 196
6. C.3 App. Annual Income of Self 197
6. C.4 App. Annual Family Income 197
6. C.5 Education 198
6. C.6 Reason for Not Continuing Education 198
6. C.7 Structure of Family 199
6. C.8 Job Profile 199
6. C.9 Nature of Job Being Performed 200
6. C.10 Working Hours 200
6. C.11 Reason for Doing Job 201
6. C.12 Reason for Choice of Career 201
6. C.13 Work Atmosphere in Organization 202
6. C.14 Accountable To 202
6. C.15 Number of Female Supervisors 203
6. C.16 To Work With Male Superior Mean More Cooperation And Higher Achievements of Targets 203
6. C.17 Females Superiors Subordinates Are More Cooperative Than Male Counterpart 204
6. C.18 Grievances Can Easily Be Settled With Females 204
6. C.19 It Is Necessary To Be Aggressive In Order To Be Successful 205
6. C.20 Females Managers Are Perceived To Be Less Competent As Compared To Male Managers 205
6. C.21 Heard / Experienced Any Sort of Discrimination at the Work Place 206
6. C.22 Get Equal Opportunities While Receiving Rewards 206
6. C.23 Job Seasonal in Nature 207
6. C.24 Most Busy Part of Year 207
6. C.25 Increase in Tourism Increased Business Opportunities in Area 208
6. C.26 Increase in Tourism Increased Employment Opportunities in Area 208
6. C.27 Tourism in Area should be Promoted 209
6. C.28 Negative Social Impact of Tourism 209
6. C.29 Inflow of Tourist in City has Increased Chances of Sexual Harassment of Females in Locality 210

6. C.30 Want Tourism in Your Town to Increase Further 210
6. C.31 Present Job is Direct Outcome of Increased Tourism in Town 211
6. D.1 Age Profile of educated female Employee 213
6. D.2 Marital Status 213
6. D.5 Education 215
6. D.6 Structure of family 215
6. D.7 Job Profile 216
6. D.8 Nature of Job Being Performed 216
6. D.9 Working Hours 217
6. D.10 Reason for Doing A Job 217
6. D.12 Work Atmosphere in Organization 218
6. D.13 Accountable to 219
6. D.14 Subordinates Under Direct Control 219
6. D.15 Female Subordinates Under Direct Control 220
6. D.16 Number of Female Supervisors 220
6. D.17 To Work with a Male Superior means more Cooperation & Higher Achievement of Targets 221

6. D.18 Female Superiors are more Cooperative than Male Counterpart 221
6. D.19 Grievances can Easily be Settled with Female Subordinates 222
6. D.20 Women Are Considered For Assignment Which Demands Greater Involvement and Commitment 222

6. D.21 It is Necessary to be Aggressive in Order to be Successful 223
6. D.22 Female Managers Are Perceived To Be Less Competent As 223
Compared To Male Managers in Organization

6. D.23 Women Managers Are Sent For Different Training Programme in Order To Achieve Top Managerial Positions 224

6. D.24 Things Taken Into Account While Preparing Career Path 224

6. D.25 Obstacles Experienced In Realizing Career Goal 225

6. D.26 Heard or Experienced Any Sort of Any Discrimination at Work Place 225

6. D.27 Job Demands Travel Out of Town 226

6. D.28 Family Supports by Managing Household Function While Going Out of Station for Official Work 226

6. D.29 Family Pressurize to Leave Job 227

6. D.30 Job Seasonal in Nature 227

6. D.31 Tourism in Area should be Promoted 228

6. D.32 Increase in Tourism Increased Employment Opportunities in Area 228

6. D.33 Negative Social Impact of Tourism 229

6. D.34 Inflow of Tourist in City has Increased Chances of Sexual Harassment of Females in Locality 229

6. D.35 Want Tourism in Town to Increase further 230

6. D.36 Present Job is Direct Outcome of Increased Tourism in Area 230