Appendix-I

Prospects of cultural tourism in Nagaland
Survey conducted by Mr. Chanchibemo Shiteo, (Research Scholar), department of Geography North Eastern Hill University Shillong-22, Meghalaya
Email- chanc.shiteo@yahoo.com

Questionnaires 1: Tourist survey

A. Respondent’s background
1. Name of the respondent:
2. Nationality:

<table>
<thead>
<tr>
<th>Nationality</th>
<th>State/region</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) Foreigner</td>
<td></td>
</tr>
<tr>
<td>(2) Domestic</td>
<td>Indian</td>
</tr>
</tbody>
</table>

3. Gender Group: (1) Male  (2) Female
4. Marital status: (1) Married  (2) Unmarried
5. Age group:
   (1) <20 years
   (2) 20-29
   (3) 30-39
   (4) 40-49
   (5) 50-60
   (6) 60+
6. Occupation:
   (1) Student
   (2) Govt. Service
   (3) Professional
   (4) Self employed
   (5) Unemployed
   (6) Retired
7. Education:
   (1) Schooling
   (2) Pre-Degree
   (3) Graduate
   (4) Post Graduate
   (5) PG and above/PhD
8. Monthly income (in Dollar terms for foreign and in Rupee terms for domestic tourists)

<table>
<thead>
<tr>
<th>Monthly Income</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foreigner</td>
<td>&lt;10,000</td>
<td>10,000-20,000</td>
<td>20,000-30,000</td>
<td>30,000-40,000</td>
<td>40,000</td>
<td>&gt;</td>
</tr>
<tr>
<td>Domestic</td>
<td>&lt;10,000</td>
<td>10,000-30,000</td>
<td>30,000-50,000</td>
<td>50,000-70,000</td>
<td>70,000-90,000</td>
<td>&gt;</td>
</tr>
</tbody>
</table>

9. Estimated daily expenditure

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foreigners</td>
<td>&lt;200</td>
<td>200-500</td>
<td>1000-1500</td>
<td>1500+</td>
</tr>
<tr>
<td>Domestic</td>
<td>&lt;200</td>
<td>200-500</td>
<td>1000-1500</td>
<td>1500+</td>
</tr>
</tbody>
</table>

B. Information & publicity
10. How did you arrange the travel and/or accommodation for your trip?
   (1) All-inclusive package
   (2) Travel and accommodation booked separately
   (3) Nothing booked in advance
11. If you made a travel or accommodation booking, did you
   (1) Book in person at travel agency
   (2) Book via Internet
(3) Book directly (by phone, fax or email)

12. How did you come to know about Nagaland before you arrived here?
   (1) Family/friends   (5) Travel agency
   (2) Previous visit   (6) Newspapers/Magazines
   (3) Internet        (7) Tour operator brochure
   (4) TV/Radio        (8) Guide books

13. Where did you get detailed information regarding the above places?
   (1) Family/friends   (4) Travel agency
   (2) Previous visit   (5) Newspapers/Magazines
   (3) Internet        (6) Tour operator brochure

14. Do you think the information available was enough? (1) Yes (2) No

   C. **Accessibility**

15. How will you rate these tourist places on the basis of their road / railway / airways linkages?
   (1) Good (2) Average (3) Bad (4) Don't Know

16. Rate the quality of vehicles / mode of transport available:
   (1) Good (2) Average (3) Bad (4) Don't Know

17. Which Mode of transport did you used to reach Nagaland?
   (1) Flight (2) Train (3) Ship (4) Bus (5) Taxi

18. Did you have to complete any entry formalities? If yes, please tick (1) RAP (2) ILP

   D. **Security**

19. Did you feel insecure during your travel to the destination? (1) Yes (2) No

20. Did you have to go through security checks? (1) Yes (2) No

21. Have you experienced any theft or robbery? (1) Yes (2) No

22. How do you find the nature of security at the tourist places?
   (1) Good (2) Average (3) Bad (4) Don't Know

23. Did you see any police station or police outpost in the vicinity of tourist destination?
   (1) Yes (2) No

   E. **Hospitality**

24. In what type of accommodation are you staying?
   (1) Hotel (2) Self catering accommodation (3) Bed & breakfast/room in private house
   (4) With friends

25. How is the quality of facilities available?
   (1) Good (2) Average (3) Poor (4) Don't Know

26. How is the service?
   (1) Good (2) Average (3) Poor (4) Don't Know

27. Where do you prefer to eat during your stay?
   (1) At lodging facility (2) outside eateries (3) restaurants (4) Local hotels

28. What type of food do you prefer?
   (1) Fast food (2) different types of local Cuisine

29. How is the quality of food?
   (1) Good (2) Satisfactory (3) Poor (4) Don't Know

30. Did you participate in any festival organized by the Tourism Dept. or local people?
    (1) Yes (2) No, if yes please name the festival............................

31. What was the quality of the festival?
(1) Good (2) Average (3) Poor (4) Don't Know
32. Have you seen any first aid/medical facilities available at the tourist destinations?
   (1) Yes (2) No (3) not aware

**F. Motivations**
33. Have you ever been to this area/site before? (1) Yes (2) No
34. How many times have you ever visited Nagaland?
35. First visit (2) second visit (3) third visit (4) three time or More
36. What is the primary purpose of your current trip?
   (1) Holiday (2) Visit a cultural attraction (3) Attend a cultural event
   (4) Visiting relatives and friends (5) Business (6) Conference (7) Sports event
37. To what extent do you agree with the following statements?
   (1) This experience has increased my knowledge
   (2) It was very relaxing being here
   (3) There are lots of interesting things to see
   (4) I like the atmosphere of this place
   (5) I enjoy the cultural activities
38. If you are on HOLIDAY, what type of holiday are you taking?
   (1) Rural holiday
   (2) Cultural holiday
   (3) touring holiday
   (4) Ecotourism/nature holiday
   (5) Creative/educational holiday

**G. Sustainability**
39. Will you visit these places again? (1) Yes (2) No
40. Will you recommend Nagaland to your friends/relatives for their tour? (1)Yes (2) no
41. Rate your tour expenses as:
   (1) Inexpensive (2) moderate (3) very expensive
42. How safe do you feel when you are in Nagaland?
   (1) Very Safe (2) Unsafe (3) Very Unsafe (4) Don't Know

**H. Satisfaction Level**
43. Mark your level of satisfaction about the tourist facilities in Nagaland:

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Level of satisfactions</th>
<th>Very good</th>
<th>good</th>
<th>moderate</th>
<th>bad</th>
<th>Very bad</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Natural Beauty</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Transport</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Food</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Accommodation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Attitude of local people</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Attitude of officials</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Cleanliness</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Healthy atmosphere</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Climate</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Communication of the people</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Appendix – II

Questionnaire 2: Residents’ survey

Section A: Respondent’s background
1. Name of the respondent:
2. Name of the village/locality:
3. Community:
4. Please indicate your gender: (1) Male (2) Female
5. Marital status: (1) Married (2) Unmarried
6. Please indicate your age group:
   (1) <20 years (2) 20-29 (3) 30-39 (4) 40-49 (5) 50-59 (6) 60+
7. Occupation:
   (1) Student (2) Govt. Service (3) Professional (4) Self employed (5) Unemployed
   (6) Retired
8. Education:
   (2) Schooling (2) Pre-Degree (3) Graduate (4) Post Graduate (5) PG and above/PhD
9. Annual income:
   (1) <50,000 (2) 50,000-1,00,000 (3) 1,00,000-1,50,000 (4) 1,50,000-2,00,000 (5) >2,00,000

Section B: Perceptions and expectations
10. Do you understand what cultural tourism means? (1) Yes (2) No (3) Not Sure
11. Is there any cultural tourism development initiatives/strategy taking place in your area? (1) Yes (2) No (3) Not Sure
12. What do you think is the future of cultural tourism in Nagaland?
   (1) The future is not good
   (2) Cultural tourism has potential for development
   (3) Cultural tourism has no potential for development
   (4) The future is bright/good
13. Do you participate in any community based cultural activities that promote tourism? (1) Yes (2) No (3) Not Sure
14. What do you expect to gain from cultural tourism related activities in your village?
   (1) Employment
   (2) Infrastructural development
   (3) Cultural awareness
   (4) Education
   (5) Other
15. Do you consider your culture as a point of tourist attractions? (1) Yes (2) No (3) Not Sure
16. Do you consider your cultural festivals as a potential for the growth of tourism in your area? (1) Yes (2) No (3) Not Sure
**Section C. Impacts of tourism development**

11. What are the impacts of cultural tourism development in your Village? (Please tick)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Variables</th>
<th>Very high</th>
<th>High</th>
<th>Medium</th>
<th>Low</th>
<th>Nil</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Improved infrastructure facilities (i.e. transportations and communications facilities)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Creates new business opportunities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Availabilities of more facilities and ranges of choices</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Better standard of services by shops and other commercial centre’s</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Value appreciations of local resources</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>understanding the value of your culture</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

12. What are the economic impacts of tourism development in your Village? (Please tick)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Variables</th>
<th>Very high</th>
<th>High</th>
<th>Medium</th>
<th>Low</th>
<th>Nil</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Increases the price of goods and services</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Increases price of land and housing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Neglect of non-tourist recreation facilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Increases cost of living</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Water shortages</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Exclusion of locals from natural resources</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Shortage of goods and services</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

13. What are the prospects of environmental and socio-cultural impacts of tourism development in your Village?

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Variables</th>
<th>Very high</th>
<th>High</th>
<th>Medium</th>
<th>Low</th>
<th>Nil</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Protection of natural environment or prevention of further ecological decline</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Promotes cultural exchange</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Improvement of the area’s appearance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Preservation of historical Sites and monuments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Improves understanding of different communities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Increases the availability of recreation facilities and opportunities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Greater tolerance of social differences</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
14. What are the effects of environmental and socio-cultural impacts of tourism development in your village?

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Variables</th>
<th>Very high</th>
<th>High</th>
<th>Medium</th>
<th>Low</th>
<th>Nil</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Pollution of</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>a. Air</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>b. Water</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>c. Noise</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>d. Solid waste</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Destruction of the environment (Flora and fauna, etc.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Social or cultural problems like</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>a. Crime</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>b. Conflict between host and guest</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>b. Drugs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>c. Prostitution</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>d. Smuggling</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>e. Increased drinking/alcoholism</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>f. Gambling</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>g. Unwanted life style changes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Section D: Residents attitudes towards tourists

15. Do you like tourist visiting your locality? (1) Yes (2) No (3) Not Sure
16. Would you say that tourists are friendly or unfriendly towards the local people? (1) Very friendly (2) Friendly (3) Indifferent (4) Unfriendly (5) Very unfriendly (hostile)
17. Are there places in your locality which should be off limits (Barred) to tourists? (1) Yes (2) No (3) Not Sure. If Yes, please describe these places:

........................................................

18. Have you noticed any changes in your community as a result of tourists’ visits here? (1) Yes (2) No
19. What is the general reaction of your community towards tourists visiting this area? (1) Very friendly (2) Friendly (3) Indifferent (4) Unfriendly (5) Very unfriendly (hostile)

Thank You