# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>CHAPTER NO.</th>
<th>TITLE</th>
<th>PAGE NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ABSTRACT</td>
<td>iii</td>
</tr>
<tr>
<td></td>
<td>LIST OF TABLES</td>
<td>ix</td>
</tr>
<tr>
<td></td>
<td>LIST OF FIGURES</td>
<td>x</td>
</tr>
<tr>
<td></td>
<td>LIST OF ABBREVIATIONS</td>
<td>xi</td>
</tr>
<tr>
<td>1</td>
<td>INTRODUCTION</td>
<td>1</td>
</tr>
<tr>
<td>1.1</td>
<td>GENERAL</td>
<td>1</td>
</tr>
<tr>
<td>1.1.1</td>
<td>The Holistic View of Environment</td>
<td>2</td>
</tr>
<tr>
<td>1.1.2</td>
<td>The Disastrous Consequences of Environmental and Industrial Hazards on Livelihood</td>
<td>4</td>
</tr>
<tr>
<td>1.1.3</td>
<td>Global Environmental Governance</td>
<td>6</td>
</tr>
<tr>
<td>1.1.4</td>
<td>Environmental Issues in India</td>
<td>8</td>
</tr>
<tr>
<td>1.1.5</td>
<td>Environmental Legislation in India and in Tamil Nadu</td>
<td>11</td>
</tr>
<tr>
<td>1.1.6</td>
<td>Environmental Social Movements in India</td>
<td>13</td>
</tr>
<tr>
<td>1.2</td>
<td>DOCUMENTARY FILMS ON ENVIRONMENT</td>
<td>16</td>
</tr>
<tr>
<td>1.3</td>
<td>NEED FOR AND SIGNIFICANCE OF THE STUDY</td>
<td>18</td>
</tr>
<tr>
<td>1.4</td>
<td>STATEMENT OF THE RESEARCH PROBLEM</td>
<td>20</td>
</tr>
<tr>
<td>1.5</td>
<td>OBJECTIVES OF THE STUDY</td>
<td>21</td>
</tr>
<tr>
<td>1.6</td>
<td>LIMITATIONS</td>
<td>21</td>
</tr>
</tbody>
</table>
1.7 CHAPTERIZATION

2 REVIEW OF LITERATURE

2.1 GENERAL

2.2 ENVIRONMENTAL ISSUES AND CONCERNS IN TAMIL NADU

2.3 MASS MEDIA AND ENVIRONMENT IN INDIA

2.4 SHORT FILMS AND DOCUMENTARY FILMS ON ENVIRONMENT

2.5 SOCIAL MOVEMENTS AND ENVIRONMENTALISM

2.6 SALIENT ASPECTS OF THE REVIEW

3 THEORETICAL FRAMEWORK AND METHODOLOGY

3.1 GENERAL

3.2 THEORETICAL FRAMEWORK AND METHODOLOGY

3.3 ANALYSIS OF CORE FRAMING TASKS IN SOCIAL MOVEMENTS ADAPTED FROM BENFORD AND SNOW (2000)

3.3.1 Diagnostic Framing Tasks

3.3.2 Prognostic Framing Tasks

3.3.3 Motivational Framing Tasks

3.4 ANALYSIS OF PERSUASIVE FUNCTIONS IN SOCIAL MOVEMENTS

3.4.1 Environmental Documentary Films as Tools of Social Movements

3.4.2 Persuasive Functions

3.4.2.1 Transforming Perceptions of Reality

3.4.2.2 Altering Self-Perceptions of Protesters

3.4.2.3 Legitimating the Movement

3.4.2.4 Prescribing Courses of Action

3.4.2.5 Mobilizing for Action
3.4.2.6 Sustaining the Movement 72

FRAMING TASKS IN ENVIRONMENTAL DOCUMENTARY FILMS 74

4.1 GENERAL 74

4.2 BRIEF NOTES ON DOCUMENTARY FILMS IN QUESTION 74

4.3 ANALYSIS OF FRAMING TASKS 82

4.3.1 Diagnostic Framing Tasks 83

4.3.2 Prognostic Framing Tasks 109

4.3.3 Motivational Framing Tasks 138

ANALYSIS OF PERSUASIVENESS IN SOCIAL MOVEMENTS 155

5.1 GENERAL 155

5.2 PERSUASIVE FUNCTIONS 155

5.2.1 Transforming Perceptions of Social Reality 155

5.2.2 Altering Self-Perceptions 163

5.2.3 Legitimizing the Social Movement 167

5.2.4 Prescribing Courses of Action 171

5.2.5 Mobilizing for Action 174

5.2.6 Sustaining the Social Movements 177

CONCLUSION 183

6.1 GENERAL 183

6.2 FINDINGS 183

6.2.1 Issues and Problems Discussed under Diagnostic Framing Tasks 184

6.2.2 Prognostic Framing Tasks 190

6.2.3 Motivational Framing Tasks 193
6.2.4 Transforming Perceptions of Reality of Protesters  194
6.2.5 Altering the Perceptions of Protestors  196
6.2.6 Legitimizing the Social Movement  196
6.2.7 Prescribing Courses of Action  197
6.2.8 Mobilizing for Action  197
6.2.9 Sustaining the Social Movements  198

6.3 SUGGESTIONS  198
6.3.1 FOR FUTURE RESEARCH  199

REFERENCES  200

LIST OF PUBLICATIONS