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CERTIFICATE

This is to certify that the thesis entitled "Marketing Practices and Performance of Small Scale Pump Manufacturing Units in Coimbatore, Tamil Nadu" submitted by Mrs. P. S. Vijayalakshmi is a bonafide record of research work done by her during 1991-97 under my supervision and guidance in the Department of Economics, Bharathidasan University, Tiruchirappalli and that the thesis has not previously formed the basis for the award Degree/Diploma, Associateship, Fellowship or other similar any candidate. The thesis represents the Titles to independent work on the part of the candidate.

Tiruchirappalli September 26,1997 S. Lakshmi

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