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QUESTIONARY

1 NAME ..........................................................................................................................

2 AGE ..............................................................................................................................

3 ADDRESS ....................................................................................................................

4 QUALIFICATION .........................................................................................................

5 SEX ............................................................................................................................... 

6 OCCUPATION ................................................................................................................

7 FAMILY MEMBER ....................................................................................................... 

8 INCOME .........................................................................................................................

9 PURCHASING PLACE ....................................................................................................

10 WHAT IS YOUR PREFERENCE PRODUCT---------------------------------------------

   NAME AND QUANTITY ---------------------------------------------------------------

11 MONTHLY CONSUMPTION OF THAT PRODUCT------------------------------------------

   QUANTITY ---------------------------------------------------------------------------

12 REASON BEHIND BUYING -------------------------------------------------------------

   TASTE ------------, PRICE-------------, CHOICE------------, NEED----------------

13 OPINION ABOUT HULL PRODUCT AND OTHER COMPANY PRODUCT -----------------------

........................................................................................................................................

14 MONTHLY BUDGET IN RUPEES----------------------------------------------------------

........................................................................................................................................

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15 OPINION ABOUT SATISFACTION OF RELATIONSHIP AND SERVICE
LOW, AVERAGE, GOOD, VERY GOOD, BAD.

16 WHERE YOU KNOW ABOUT HULL PRODUCT

1 FAMILY MEMBER---------------- 2 FRIENDS-----------------------------

3 NEWS PAPER------------------ 4 ANY OTHER-----------------------------

17 ARE YOU KNOW ABOUT THE COMPLAINT SERVICES AND
INFORMATION CENTER ---------------YES/NO-----------------------------

18 WHAT IS THE OPINION ABOUT CONSUMER INFORMATION AND
COMPLAINT SERVICES?

VERY GOOD, GOOD, AVERAGE, BAD---------------------

19 HOW MANY DAYS YOU USE HULL PRODUCT?

0 TO 6 MONTH

6 TO 1 YEAR

1 YEAR TO 10 YEAR

10 YEAR TO MORE

20 WOULD YOU KNOW ABOUT THE NEW PRODUCTS?YES/NO-----------------

21 WHAT ADVERTISMENT MEDIAM YOU USE?

1 T. V --------- 2 RADIO--------- 3 BANNER-------- 4 INTERNET-----

5 ANY OTHER ------------------
22 HOW MANY DAYS DO YOU SALE THE HULL PRODUCT?

NO-OF -DAYS OR YEARS---------------------------.

23 WHERE FROM DO YOU BUY HULL PRODUCT FOR SHOP?

1  AGENT -----------------2  WHOLE SELLER -----------------

3  RETAILER---------------,4  FROM COMPANY ---------------.

5  ANY OTHER AGENCY,------------------.

24 WHICH DISTRIBUTION CHANNEL DO YOU USE? ------------------.

25 WHY DID YOU SALE HULL PRODUCTS?

1  NEED -----------------2  PROFIT------------------,

3  QUALITY-----------------, 4  SERVICE---------------, 

5  PACKAGING-----------------, 6  DEMAND----------------,-

7  PUBLICITY------------------.

26 HOW MANY REGULAR CUSTOMER OF HULL FROM IT POINT?

NO- OF PEOPLE ------------------.

27 HOW MANY PARTIAL OR NOT REGULAR CUSTOMER OF HULL?

NO- OF PEOPLE ------------------.

28 ARE THEY BARGAINING THE HULL PRODUCT PRICE?

YES/NO------------------.

29 WHERE FROM DO YOU KNOW ABOUT NEW PRODUCTS?

-----------------------------------------------.

30 ALWAYS ON THE TOP ------------------. NORMAL ------------------.
31 ARE THEY SATISFIED HULL PRODUCT QUALITY AND PRICE?
   YES/NO----------------------------------.

32 WHAT ARE YOU DOING AFTER HULL PRODUCTS COMPLAINT
   COMPLAINT THE COMPANY, OR INFORM THE AGENT, OR INFORM TO ANY GOVT AGENCY.

33 ARE YOU KNOW ABOUT HULL ENVIRONMENT PROGRAM?
   YES/NO------------------------

34 OVERALL OPINION ABOUT THE FACILITIES OFFERED?
   1 SATISFIED , 2 NOT SATISFIED.

35 OPINION ABOUT QUALITY STANDERD?
   1 AVERAGE, 2 INTERNATIONAL QUALITY, 3 GOOD, 4 BAD.