ACKNOWLEDGEMENT

Apart from the efforts of the individual, the success of any project depends largely on the encouragement and guidelines of many others. This thesis is an epitome of my academic life. There are some people who make this journey smooth with their encouragement and support. It is a pleasant aspect that I take this opportunity to express my gratitude to the people who have been instrumental in the successful completion of this work.

Very first, I thank Almighty God, for reasons too numerous to mention for providing me the opportunity to step in the excellent world of research.

I whole heartedly thank my Ph.D. supervisors Prof. Sanjay Bhushan, Department of Management and Dr. Sunita Kumari (Co-Supervisor) Department of Management, Faculty of Social Sciences, Dayalbagh Educational Institute, Deemed University, Agra, for their unwavering guidance and mentorship in nurturing my academic ability and professional development throughout my doctoral program. Prof. Sanjay Bhushan served as a constant source of support, inspiration, encouragement and sets highest professional standards for himself and his students. His overall approach towards life, work and research gave me insight of how to work in professional arena and become role model for me. I am very grateful for his motivation, patience and immense knowledge. This thesis is also result of thoughtful and inspiring guidance of my Co-supervisor Dr. Sunita Kumari with her constructive comments. With her analytical skills, she guides me for different ways to approach for the research problem and need to be persistent to accomplish any goal. Both my Ph.D. supervisors have provided me incisive & valuable suggestions, motivating and inspiring me. They provided guidance and encouragement whenever I needed any. There are no words to express how grateful I am for being their scholar.

I have also been supported and supervised by many people to whom I would like to express my deepest gratitude. I reckon it a great privilege to express my deepest sense of gratitude to Prof. Prem Kumar Kalra, Director, Dayalbagh Educational Institute, for providing me an opportunity to embark on my research work.
I would also like to express my deepest gratitude to Prof. Sanjeev Swami, Head of Department, Department of Management, Faculty of Social Sciences, for his priceless suggestions.

I offer my most heartfelt thanks to my parents for giving me unconditional support, patience and care and encourage in pursuing my interest and my Siblings, Rakhee and Deepak Singh for giving me positive attitude for solving problem and face challenges and other family members for their support. I learned values, hardwork and perseverance from them. My appreciation also extends to some fellow scholars for their help and cooperation.

Priyanka Singh