APPENDIX
CORPORATE SOCIAL RESPONSIBILITY PRACTICES:
A COMPARATIVE STUDY

QUESTIONNAIRE

Dear Respondent,

I Dheeraj Tiwari, am currently working with Medicaps Institute of Technology & Management & pursuing my Ph.D from DAVV University on the above topic. The purpose of this study is to know CSR practices in the companies. Recognizing the value of your time, I sincerely appreciate your efforts. Individual responses are anonymous and all company level data will be held in confidence, therefore kindly take 5 minutes to cooperate and respond.

Personal Information:

1. Name of the Respondent (Optional): ..................................................

2. Sex
   Male [ ]   Female [ ]

3. Age (Group): 21-30 Yrs [ ], 31-40 Yrs [ ], 41-50 Yrs [ ], 50 & Above Yrs [ ]

4. Designation
   Non Executive [ ], Executive [ ], Manager [ ]

5. Name of the organization: .................................................................

6. Type of Organization: 1. Public Sector [ ] 2. Private Sector (National) [ ]
   3. Private Sector (Multinational) [ ]

7. Type of Organization Sector (e.g. Pharma): [ ]

8. Experience in Yrs: 0-5 [ ], 5-10 [ ], 10-15 [ ], 15-20 [ ], 20-25 [ ]

9. When did your company start CSR initiatives (e.g. Year 2000): [ ]

10. When did your company formulate CSR policy (e.g. Year 2001): [ ]
I. Perceptions of CSR Practices:

From Q.1-17 : Please respond to the following questions by putting [✓]

(1) Strongly Disagree (2) Disagree (3) Neutral (4) Agree (5) Strongly Agree

<table>
<thead>
<tr>
<th>Q. No.</th>
<th>Statement</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>I understand that Company has awareness of Social Initiatives</td>
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<tr>
<td>2</td>
<td>I believe that CSR is a strategic initiative</td>
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<td>3</td>
<td>I understand that main items of CSR agenda are charity and philanthropy</td>
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<td>4</td>
<td>I believe that CSR is linked to company profitability</td>
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<td>5</td>
<td>I feel that CSR as a source of competitive advantage.</td>
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<td>6</td>
<td>I feel that Stock market reacts favorably to CSR performance</td>
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<td>7</td>
<td>I understand that Present range of CSR is consistent</td>
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<td>8</td>
<td>I understand that CSR helps for improved operating efficiency</td>
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<td>9</td>
<td>I understand CSR helps to manage brand image of the company</td>
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<td>10</td>
<td>I feel CSR improves employee Satisfaction, Morale and Loyalty</td>
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<td>11</td>
<td>I believe CSR activities are like a reactive strategy</td>
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<td>12</td>
<td>I feel CSR improves community relations and public image</td>
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<td>13</td>
<td>I understand CSR improves economic bottom lines</td>
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<td>14</td>
<td>I feel CSR improves social bottom lines</td>
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<tr>
<td>15</td>
<td>I feel CSR improves environmental bottom lines</td>
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<td>16</td>
<td>I feel the Company is attempting too many objectives</td>
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<tr>
<td>17</td>
<td>I feel that CSR as an effective catalyst for bringing about positive societal change</td>
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</table>
18. Please state CSR activities of your organization relating to the following by putting [✓]
(I) Environmental Care [ ]
(3) Healthcare [ ]
(5) Housing [ ]
(7) Community Involvement [ ]
(9) Rural Sports [ ]
(11) Any Others (Pl. Specify): [ ]
(2) Education [ ]
(4) Peripheral Development [ ]
(6) Village adoption [ ]
(8) Employment & Employability [ ]
(10) Welfare [ ]

19. What average percentage of your annual budget has been 1. <2 % [ ] 2. >2% [ ]
Allocated for CSR during last 3 Yrs.? 3. Not fix [ ]

20. What do you think about the new Companies Bill: 1. It will encourage CSR
spending [ ]
(2012) to spend 2 percent of average net profits 2. It will discourage CSR
under Corporate Social Responsibility (CSR) [ ].
spending [ ].
3. It doesn’t any relevance [ ]
4. Can’t Say [ ]

THANK YOU