List of Tables

Chapter 1
Table 1.1 Global Halal Market Size 5
Table 1.2 Sources of Shariah law 7
Table 1.3 Top 10 countries with the largest Muslim population 12

Chapter 4
Table 4.1 Responses before and after data screening 67
Table 4.2 Scales and supporting literature 70
Table 4.3 Reliability (Cronbach’s Alpha) of pre-test 76
Table 4.4 First generation criteria for the Assessment of EFA, Reliability, Validity 79
Table 4.5 Second generation criteria for reliability, validity and Model-Fit 79

Chapter 5
Table 5.1 Descriptive Statistics for Purchase Intention 81
Table 5.2 Descriptive Statistics for Attitude 82
Table 5.3 Descriptive Statistics for Subjective Knowledge 82
Table 5.4 Descriptive Statistics for Subjective Norms 82
Table 5.5 Descriptive Statistics for PBC (control) 83
Table 5.6 Descriptive Statistics for PBC (self-efficacy) 83
Table 5.7 Descriptive Statistics for Religiosity 83
Table 5.8 Sample demographic Analysis 85
Table-5.9.1 Factor Analysis and Reliability statistics for Attitude variable 88
Table-5.9.2 Factor Analysis and Reliability statistics for Subjective Knowledge 89
Table-5.9.3 Factor Analysis and Reliability statistics for PBC Self-Efficacy 89
Table-5.9.4 Factor Analysis and Reliability statistics for PBC Control 90
Table-5.9.5 Factor Analysis and Reliability statistics for Subjective Norms 91
Table-5.9.6 Factor Analysis and Reliability statistics for Religiosity 91
Table-5.9.7 Factor Analysis and Reliability statistics for purchase intention 92
Table-5.10 Fit indices for Measurement Model (before adjustment) 93
Table-5.11 Fit indices for Measurement Model (after adjustment) 93
Table 5.12 Regression Estimates for CFA 94
Table 5.13 Final Measurement Model (CFA): Reliability and validity 97
Table 5.14 Number of items retained in each construct at different Stages 99
Table 5.15 Structural Model Goodness of Fit statistics 100
Table 5.16 Structural Equation Model Results (N=350) 101
Table 5.17 Direct, Indirect and total effect 105
Table 5.18 Differences in means (ANOVA) for Purchase intention among 110
Table 5.19 Differences in means (ANOVA) for Attitude among demographic 110
Table 5.20 Differences in means (ANOVA) for Subjective Norms among 111
demographic variables
Table 5.21 Differences in means (t-test) for Attitude, Subjective norms and 111
purchase intention between male and female