APPENDIX – I

Questionnaire

Name:

Sex:

☐ Male

☐ Female

Age:

☐ 15-25

☐ 25-35

☐ 35-45

☐ 45-55

☐ 55-65

☐ 65-75

☐ Other:

Annual Income:

☐ Below 3 Lac
Above 3 Lac

Occupation:

Educational Qualification:

- Under Graduation
- Graduation
- Post-graduation
- Doctorate
- Post-Doctorate
- Option 2

What type of Media do you use to get your Information from?

- Newspaper/Magazine
- Television
- Internet
- Radio
- Other:

If your source is Print-Media, Name the newspaper/magazine?
Do you listen to radio?

- [ ] Yes
- [ ] No
- [ ] Sometimes

If you listen to radio, what programme do you listen to?

How many days of the week do you listen to the radio?

- [ ] Everyday
- [ ] Every Alternate day of the week
- [ ] Once a week

If your source is Television, Many hours do you watch the television a day?

Which programs do you watch?

- [ ] NEWS
- [ ] Music Channels
- [ ] Movie Channels
- [ ] Lifestyle and Travel Channels
- [ ] Locally Produced Channels
Do you think that the society is being influenced by the media?

☐ Great extend
☐ Some extent
☐ Little extent
☐ No

In which areas are we influenced the most?

☐ Culturally
☐ Socially
☐ Politically

Do you use the Internet to get you information and News?

☐ Yes
☐ No

If you do, what site do you use the most?

What search engine do you use the most?

How many hours do you spend on the internet? Approximately?
Do you have an account in any of the social-networking sites?

- Yes
- No

If yes, what are the social-networking sites or application do you use?

- Facebook
- Twitter
- Instagram
- Pinterest
- Tumblr
- WhatsApp

For what purpose do you use them the most?

- Socialising
- As discussion forum
- Main source of information and News

Do the media help you get information about the political scenario of the State?

- Yes
- No
Is the media of the State helpful in giving the right information about the Government and other related news?

☐ Yes

☐ No

If yes, what type of media is most helpful?

☐ Newspaper/ Magazine

☐ Radio

☐ Television

☐ Internet

Do you think that our Media has a free hand on reporting News?

○ Yes

○ No

Is our media controlled by the Government?

○ Yes

○ No

○ Don't know

○ Partly
Do you think that the Church controls the Media?

☐ Great extend
☐ Some extend
☐ Little extend
☐ No

Do you think the NGOs and Pressure groups affect or manipulate the Media?

☐ Great extend
☐ Some extend
☐ Little extend
☐ No

Do you think there is a high degree of Public Participation through the media?

☐ Great extend
☐ Some extend
☐ Little Extend
☐ No

What is the best Media Platform for Public Participation?

☐ Print-Media
Radio

Television

Mobile Phones/Text messages

Social Networks

Do you think that the Media is an effective instrument in the decision making and policy formulation process of the government?

- Most of the time
- Sometimes
- Undecided

Do you think that as a Citizen, the Media of Mizoram has kept the masses well-informed?

- Yes
- No
- Most of the Time
- Sometimes
- Undecided

Any suggestions you would like to make for the media to take more effective role in the society and points where you think Media in Mizoram should make improvements. In English or Mizo?