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It was almost a revelation when my awareness inculcating guide, Dr. S. Shanmughasundaram, M.Com., Ph.D., Reader, Department of Commerce, P.G. Extension, University of Madras, Salem, pointed out to me, how men of various professions are often ineffectual performers, outdated dullards and straight jacketed laggards known for disinterest, boredom and low-level appeal; and especially in the realm of commerce the germ-plasm of a nation, everything is rusted; agents and agencies are like stagnant waters reluctant to flow and change for the better. And to offset this host of impediments, he emphasised the importance of inservice courses or professional-periodical-training, the only remedial measure which might facilitate the employees and the employers to confront the challenges and the charges of the world. And once my guide highlighted me on the need for professional efficiency, newness or freshness in a work-a-day world, I wanted to rehearse it on the bank employees to gauge their willingness to update their commercial know-how or occupational expertise and in my earnest endeavour, my guide was a torch-bearer, a tower of strength and an example of patience and I profusely thank him for having helped me experience his scholarship and practical application. In this regard, I also keep counting another blessing, the head of the department Dr. Vinayakam, M.Com., Phd., Professor and Head, Department of Commerce,
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SALEM
A. GEETHA