QUESTIONNAIRE
Dear Sir/ Madam,

I am doing research leading to M.Phil., Commerce under full time basis (2004-2005) in the Department of Commerce, Kandaswami Kandar’s College, Velur (Namakkal District), which is affiliated to Periyar University, Salem. As a partial fulfillment of the requirements of the M.Phil., degree, I have to submit a dissertation to the Periyar University. For the purpose of submitting a dissertation, I have chosen the topic “A STUDY ON CHANGES IN LIFESTYLE UNDER GLOBALISED ECONOMY OF INDIA” [With reference to a select item of consumer durable goods and select consumers from Namakkal town]. To write the dissertation, I am in need of a few first hand information from the consumers. As such, I request you to be kind enough in filling up the question schedule which is accompanied with this introductory note. Your answers will be kept confidential and there are no right or wrong answers.

I. On Cell Phones:-

1. Are you having a telephone connection?
   (i) Yes □ (ii) No □

2. If Yes, which kind of phone connection do you have?
   (i) DOT □ (ii) Cell Phone □
   (iii) Both □ (iv) WLL Phone □

3. If you have a cell phone, which make of handset would you like?
   (i) Indian □ (ii) Foreign □
4. If you have foreign handset which of the following brand you prefer, (assign ranks first rank 1, second rank 2, and so on)
   (i) Nokia
   (ii) Sony Ericson
   (iii) Samsung
   (iv) Panasonic
   (v) LG
   (vi) Motorola

5. If you have Indian made handset which make will you prefer, (Assign ranks first rank 1, second rank 2 and so on)
   (i) Reliance
   (ii) BPL

6. Do you consider that having a cell phone is an
   (i) Utmost necessity
   (ii) Necessity
   (iii) Neither a necessity Nor unnecessary
   (iv) Unnecessary
   (v) Utmost Unnecessary

7. Do you agree that having a cell phone is the present day lifestyle?
   (i) Very much Agree
   (ii) Agree
   (iii) Neither agree nor disagree
   (iv) Disagree
   (v) Very much disagree

II. On Fuel Saving Two-wheelers:

8. Are you having or like to have a fuel saving two-wheelers?
   (i) Yes
   (ii) No

9. Do you feel that fuel consumption should be low?
   (i) Yes
   (ii) No

10. To have a low fuel consumption two-wheeler are you ready to buy a high priced two-wheeler?
    (i) Yes
    (ii) No
11. In between moped and a geared two-wheelers which you consider as a fuel saving vehicle.
   (i) Moped  ☐ (ii) Geared  ☐

12. Have you availed or like to avail bank finance for purchasing your two-wheeler?
   (i) Yes  ☐ (ii) No  ☐

13. Do you agree that having a low fuel consumption vehicle is the present day lifestyle?
   (i) Very much Agree  ☐ (ii) Agree  ☐
   (iii) Neither agree nor disagree  ☐ (iv) Disagree  ☐
   (v) Very much disagree  ☐

14. Rank your preference towards the brand of two-wheeler as the present day lifestyle (assign ranks, first rank 1, second rank 2 and so on)
   (i) Enfield  ☐ (ii) Hero Honda  ☐
   (iii) TVS  ☐ (iv) Bajaj  ☐
   (v) Yamaha  ☐ (vi) Kinetic  ☐

III. On Readymade Garments:-
15. Have you changed your lifestyle to readymade garments?
   (i) Yes  ☐ (ii) No  ☐

16. Tick (✓) the reasons for preferring readymade garments
   (i) Cheap  ☐ (ii) Present day lifestyle  ☐
   (iii) Readily available  ☐ (iv) Suit to changed style  ☐

17. Do you agree that readymade garments are aptly fit?
   (i) Very much Agree  ☐ (ii) Agree  ☐
   (iii) Neither agree nor disagree  ☐ (iv) Disagree  ☐
   (v) Very much disagree  ☐
18. Do you agree that readymade garments are cheaper?
   (i) Yes □ (ii) No □

19. If so, tick (✓) reasons for cheapness
   (i) Inferior quality □
   (ii) Large-scale preparation reduces the cost □
   (iii) Readymade garment makers buy cloth in bulk □

20. Tick (✓) the column, as you think appropriate in between readymade and stitched garments

<table>
<thead>
<tr>
<th>Alternatives</th>
<th>Low price</th>
<th>Quality</th>
<th>Readily available</th>
<th>Long life</th>
<th>Flexibility</th>
<th>Any one can wear</th>
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<tbody>
<tr>
<td>Readymade Garments</td>
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<td>Stitched Garments</td>
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IV. On Synthetic Furniture:-

21. Are you an user or like to use synthetic furniture?
   (i) Yes □ (ii) No □

22. Do you feel that synthetic furniture is a prefect substitute for wooden and steel furniture?
   (i) Yes □ (ii) No □

23. Do you agree that having synthetic furniture is the present day life style?
   (i) Very much Agree □ (ii) Agree □
   (iii) Neither agree nor disagree □ (iv) Disagree □
   (v) Very much disagree □
24. Tick (✔) the column as you think appropriate in between synthetic, wooden and steel furniture.

<table>
<thead>
<tr>
<th>Alternatives</th>
<th>Resale value</th>
<th>Low price</th>
<th>Best Quality</th>
<th>Long life</th>
<th>Good looks</th>
<th>Portable</th>
<th>Wider varieties</th>
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</thead>
<tbody>
<tr>
<td>Synthetic furniture</td>
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<td>Wooden furniture</td>
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<td>Steel furniture</td>
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</tbody>
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**Personal particulars:-**

A. Name :  
B. Age :  
  (i) Below 20 Years  
  (ii) 25 to 50 Years  
  (iii) 50 to 60 Years  
  (iv) Above 60 years  
C. Gender :  
D. Educational Qualification :  
  (i) SSLC and Below  
  (ii) Gratitude  
  (iii) Post Gratitude  
  (iv) Professional degree holders  
  (v) Higher Qualification Ph.D., M.D., M.S., etc.,  
F. Profession :  
  (i) Business  
  (ii) Agricultural  
  (iii) Employed  
G. Address  

Signature of the Respondent,