APPENDICES
### PRICE ADVANTAGE IN A CO-OPERATIVE SUPER MARKET
### A COMPARATIVE STUDY OF PONNI WITH SANTHAM

#### Schedule for Ponni Super Market.

1. Name of the Super Market : 
2. Date of Registration : 
3. Date of commencement of business : 
4. Give details regarding number of members :
   a). At Commencement : 
   b). At Present : 
5. Give details regarding number of members for 5 years 
6. Furnish details of capital for 5 years 
   Authorised : 
   Issued : 
   Paidup : 
7. Types of share classification : 
   Give Names : 
8. Shares subscribed for 5 years : 
9. Total No. of Employees : 
   a. Office : 
   b. Salesman : 
   c. Sales Women : 
10. Give details regarding purchase : 
11. Give details regarding sales : 
12. Administrative expenses for 5 years : 
13. Profit for 5 years 
   Profit : 
   Gross Profit : 
   Net Profit : 
14. Details regarding Patronage dividend allowed :
15. Give details regarding purchase dividend
16. Rate of discount allowed on damaged goods
17. Details regarding percentage of profit margin added to the price section wise
18. Nature of expenses added to the price to fix selling price
19. Total number of departments @ present
20. No. of departments leased to outsiders
21. Rental basis for outsiders
22. Details regarding appropriations of net profit
23. Give details regarding spares of purchase
24. Nature of transport to bring the merchandise from the source of purchaser to the selling point:
25. Give details regarding price policy
26. Number of Depo sales counter
27. Do you operate mobile super market if yes give details
28. Do you offer self service system? If yes when was introduced? What was the sales since the introduction?
29. What is the system of inventory management
   LIFO
   FIFO
   Double Compartmental System
30. What is the frequency of stock taking
31. How shortage are treated
# List of Commodities and Price

<table>
<thead>
<tr>
<th>S.NO</th>
<th>Name of the Item</th>
<th>Quantity</th>
<th>Price (Rs)</th>
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<tbody>
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<td>1</td>
<td>Oil</td>
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<td>2</td>
<td>Rice</td>
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<td>4</td>
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<td>7</td>
<td>Detergent Powder &amp; Cake</td>
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<td>8</td>
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<td>9</td>
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<td>11</td>
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A COMPARATIVE STUDY OF PONNI WITH SANTHAM

Schedule for Santham Super Market

1. Date of commencement : 
2. Capital at beginning : 
3. Capital for 5 years : 
4. How many partner at 
   Commencement and at present : 
5. Capital contributed by each : 
6. What are the section at 
   Commencement and at present : 
7. Total Purchase for 3 years : 
8. Total sales for 3 years : 
9. Profit for 5 years 
   a. Gross Profit : 
   b. Net Profit : 
10. Pricing Policy method : 
11. What expenses are added to the price : 
12. Total No. of Sales Personnel : 
   Men : 
   Women : 
13. Office Staff : 
14. Selling area in Sq.ft : 
15. Do you allow credit, if so to whom, 
   If not why : 
16. Repayment period of credit allowed : 
17. Sales Promotional techniques : 
18. How many shops leased out to 
   Outsiders at present : 
19. What is the commission for Such lease :
20. What vehicles are owned by you

21. Do you give door delivery and
   Accept telephone orders

22. System of inventory management
   LIFO or FIFO

23. If any processing unit give details

24. Do you follow compartmental
   System of inventory management

25. How shortages are treated

26. If any discount is allowed give details:

27. Profit margin added to price section
   wise

28. Why don’t you introduce self
   Service System

29. Do you have any mobile unit of
   Super Market

30. The bank to which stock has been
   Hypothecated

31. What is the rate of Interest for such
   Hypothecation

32. Whether such interest is added to price:

33. Media of advertisement

34. Accounting Year

35. Details regarding administrative
   Cost for 5 years

36. Some of Purchase
   Grocery
   Cosmetics
   Confectionary
   Oil
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