

Certificate

Dr.K.CHANDRASEKARAN, M.Com., M.Phil., Ph.D.,
Reader in Commerce,
Department of Commerce,
Kandaswami Kandar's College,
Velur – (Namakkal),
638 182.

CERTIFICATE

This is to certify that the Dissertation entitled '**A STUDY ON BUYERS BEHAVIOUR TOWARDS TELEVISION SETS (WITH SPECIAL REFERANCE TO PARAMATHY VELUR TALUK)**' submitted by **V.S. RAJESWARI** in partial fulfilment of the M.Phil Degree in Commerce to the Periyar University, Salem – II, is a bonafide recorded of independent work done by her during 2000-2001 under my supervision.

Certified that this Dissertation has not formed the basis for the award of any Degree, Diploma of Similar title.

Supervisor,

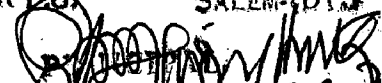


(Dr.K.CHANDRASEKARAN)
Dr. K. CHANDRASEKARAN

M. Com, M. Phil. Ph. D.

Reader in Commerce,

KANDASWAMI KANDAR'S COLLEGE
VELUR P.O. SALEM-(DT.)


Kandaswami Kandar's College
VELUR - 638 182, Namakkal, Dist.

Station : Velur (Namakkal)

Date : 25/02/2002


Head of the Department.