Appendix
**QUESTIONNAIRE FOR CONSUMERS**

1. Consumer No :  
2. Address :  
3. Age :  
4. Educational Qualification :  
5. Family Members :  
6. Occupation : Private / Government Employer / Own Business  
7. Annual Income : (1) Below 1 lakh  
                 : (2) 1 – 2 Lakhs  
                 : (3) More than 2 Lakhs  
8. Distance between Residence and Uzhavar Sandai :  
9. Vegetables purchasing in a week for the Family : Kg  
10. Amount spent for purchasing the above Quality in Uzhavar Sandai : Rs  
11. Amount spent for the purchasing the above quantity in local retail market : Rs
12. Amount of Savings in purchasing vegetable in Uzhavar Sandai: Rs

13. Are you purchasing extra vegetables in Uzhavar Sandai: Yes/No

14. Benefits obtained from Uzhavar Sandai:

15. Are you satisfied with the price fixed in Uzhavar Sandai: Yes/No

16. Problems faced by you in the Uzhavar Sandai (on priority basis):
   1) Vegetable selection not possible
   2) Quality vegetables not available
   3) Price list not exhibited.
   4) Hill vegetables not available
   5) Vegetables not available for the late comers
   6) Quality vegetables available outside
   7) Retail dealers purchasing vegetables

17. Suggestion for solving the above problem:
18. Level of Satisfaction

<table>
<thead>
<tr>
<th>S.No</th>
<th>Details</th>
<th>Most Satisfied</th>
<th>Satisfied</th>
<th>Needs Improvement</th>
<th>Dis Satisfied</th>
<th>Most Satisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Quality vegetable</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Price less than outside Market</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>All vegetables</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Correct weight</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Sales time</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Distance from U.S.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Enough Quantity can be purchased</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Official co-operation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

19. Do you want to extend the Uzhavar Sandai Scheme: Yes / No