

DRIVERS' BEHAVIOUR AS A PREDICTOR OF ROAD SAFETY

THIS IS SUBMITTED TO ANNAMALAI UNIVERSITY IN PARTIAL FULFILMENT OF
THE REQUIREMENTS FOR THE AWARD OF THE DEGREE OF
DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

By

M. JEYASANKARAN

Roll No. : 1111130019

Under the Supervision of

Dr. V. THAMODARAN, M.B.A., Ph.D

Assistant Professor

Department of Business Administration

Annamalai University

DEPARTMENT OF BUSINESS ADMINISTRATION



ANNAMALAI NAGAR – 608 002

TAMIL NADU, INDIA

2017