QUESTIONNAIRE
(Interviews with Tourists)

Note- Information collected would be kept secret and it would be used for the research purpose only

1- Foreign countries or places in India from where he comes
   (a) Country
   (b) State and Place in India

2- Nationality and religion

3- Age-…………

4- Education-……………………

5- Employment/Profession-……………………

6- Income-………………

7- Touring
   (a) Alone
   (b) With spouse only
   (c) Whole family
   (d) With friends
   (d) Others

8- Whether the tour/visit is
   (a) Recreational
   (b) Religious
   (c) Academic
   (d) Others
   (e) Official
8- Kind of accommodation he prefers to
   (a) Hotels (star system)
   (b) Hotel Indigenous types
   (c) Tourist Bungalows
   (d) Other - tent house, Dhramshalas etc.

10- Duration of stay

11- In what proportion he spends on
   (a) Transport
   (b) Accommodation
   (c) Food etc.
   (d) Amenities
   (e) Recreation & shopping

12- His Holiday habits

13- Frequency of his visiting the place or area
   (a) For the first time
   (b) Twice
   (c) Thrice

14- Cuisine of his liking
   (a) Indian , North/south
   (b) Continental
   (c) Chinese
   (d) Others

15- Shopping pattern (articles)
16- His/Her Opinion about accommodation

i. (a) Very comfortable
   (c) Comfortable
   (d) Not comfortable

ii. (a) Costly
    (b) Average
    (c) Cheap

iii. (a) Neat and clean
     (b) Average
     (c) Dirty

17- Tourist opinion about transport

➢ (a) Easily Available
   (b) Not easily available

➢ (a) Comfortable
   (b) Not comfortable

➢ (a) Costly
   (c) Cheap
   (c) Average

18- Season he likes to come in

19- Concern- / Problems

(a) Transport
(b) Accommodation
(c) Cuisine
(d) Recreation
(e) Information
(f) Guide etc.
(g) Others

20- Any Suggestion

Place: 

Date:  

Signature

Name:  

Address: