## CONTENTS

| Acknowledgement | i - ii |
| List of Tables   | iii - vi |
| List of Figures  | vii - viii |
| List of Plates   | ix - x |

### Chapter-1 Introduction

1.1 Introduction
1.2 Objectives
1.3 Hypothesis
1.4 Data Base and Methodology
1.5 Study Area
1.6 Statement of the Problem
1.7 Significance of the Study
1.8 Review of Literature

### Chapter-2 Geographical Background of Mokokchung District

2.1 Introduction
2.2 Physiography
2.3 Drainage
2.4 Climate
   2.4.1 Rainfall
   2.4.2 Temperature
   2.4.3 Relative Humidity
2.5 Soil
2.6 Flora and Fauna
   2.6.1 Causes of biodiversity degradation
   2.6.2 Traditional knowledge of conservation
2.7 People
   2.7.1 Migration
   2.7.2 Growth of population
   2.7.3 Sex Ratio
   2.7.4 Education
   2.7.5 Rural- Urban composition
Chapter-3 Assessment of Rural Resources

3.1 Introduction
3.2 Forest resources
   3.2.1 Leafy vegetables
   3.2.2 Wild fruits
   3.2.3 Medicinal plants
   3.2.4 Bamboo
   3.2.5 Plantain inflorescence
3.3 Agricultural Resources
   3.3.1 Rice
   3.3.2 Horticultural crops
      3.3.2.1 Fruits
      3.3.2.2 Vegetables
      3.3.2.3 Plantation crops
      3.3.2.4 Floriculture
3.4 Animal Husbandry
3.5 Concluding Statement

Chapter-4 Analysis of Marketing Structure of Agricultural Products

4.1 Introduction
4.2 Types of agricultural market in Mokokchung district
   4.2.1 Daily markets
   4.2.2 Road side Markets
   4.2.3 Weekly Markets
4.3 Important agricultural produce from different circles of Mokokchung district
4.4 Market centres of the district
4.5 Agricultural Produce Marketing Committee (APMC)
   4.5.1 Mokokchung APMC
   4.5.2 Mangkolemba APMC
   4.5.3 Tuli APMC
4.6 Sustainability of agricultural markets
4.7 Concluding Statement
Chapter-5 Transport Network and its Impact on marketing of agricultural products

5.1 Introduction

5.2 Development of Transport network in Mokokchung

5.3 Road network of the District
   5.3.1 National Highways
   5.3.2 State Highways
   5.3.3 Other Roads

5.4 Role of transport network on marketing of rural resources
   5.4.1 Changki Junction
   5.4.2 Mokokchung Town Daily Bazaar
   5.4.3 Changtongya Town

5.5 Maintenance and Management of Roads

5.6 Concluding Statement

Chapter-6 Summary and Conclusions

Select Bibliography