TABLE OF CONTENTS

ABSTRACT iv
TABLE OF CONTENTS v
LIST OF TABLES AND FIGURES vii
ABBREVIATIONS viii
TABLE OF CONTENTS v-vi

CHAPTER 1: Introduction 1-16
  1.1 Background of the Study 1
  1.2 Rationale for the Study 12
  1.3 Research Problem 13
  1.4 Objectives of the Study 15
  1.5 Research Methodology 15
  1.6 Outline of the Thesis 15

CHAPTER 2: Literature Review 17-71
  2.1 Ethical Responsibility: A Conceptual Exploration 17
  2.2 Defining Corporate Social Responsibility 34
  2.3 Evolution of Corporate Social Responsibility 37
  2.4 CSR Policy Initiatives across Countries and in India 45
  2.5 Corporate Social Responsibility in India 51
  2.6 Public Sector Undertakings 56
  2.7 Managerial Perception 59
  2.8 Variables for the Study 64
  2.9 Research Gap 69

CHAPTER 3: CSR Practices of Public Sector Undertakings 72-101
  3.1 Public Sector Undertakings and Ratna Status 72
  3.2 Guidelines on Corporate Social Responsibility and Sustainability 73
  3.3 Provisions on Corporate Social Responsibility in the Companies Act 2013 75
  3.4 National Thermal Power Commission (NTPC) 76
  3.5 Rural Electrification Corporation Limited (REC) 80
  3.6 Power Grid Corporation of India Ltd. (POWERGRID) 85
  3.7 North Eastern Electric Power Corporation Limited (NEEPCO) 88
  3.8 National Hydro Power Commission (NHPC) 91
  3.9 Satluj Jal Vidyut Nigam Limited (SJVNL) 94
  3.10 Tehri Hydro Development Corporation India Limited (THDCIL) 96
  3.11 Power Finance Corporation Limited (PFC) 98
  3.12 Discussion 100
CHAPTER 4: Managerial Perception of CSR Practices: Research Methodology 102-112
4.1 Research Methodology 102
4.2 Scope and Setting of the Study 102
4.3 Research design 103
4.4 Measures of the Variables 103
4.5 Data Collection Instruments 104
4.6 Pretesting of Questionnaire 104
4.7 Sample design and Sample size. 106
4.8 Sample Size Determination 106
4.9 Pilot Test 107
4.10 Reliability of questionnaire 108
4.11 Validity of the Scale 108
4.12 Administration of the tool 111
4.13 Statistical Techniques Used 112
CHAPTER 5: Managerial Perception of CSR Practices: Results and Discussion 113-144
5.1 Results 113
5.1.1 Descriptive Statistics 113
5.1.2 Relationship between CSR practices and Demographic Variables 115
5.1.3 Relationship between CSR practices and Independent variables 125
5.2 Discussion 131
CHAPTER 6: Conclusion 145-149
6.1 Findings of the Study 146
6.2 Significance of the Study 147
6.3 Implications and Recommendations 147
6.4 Limitation of the Study 148
6.5 Future Scope of the Study 148
References 150-170
Annexure– Questionnaire 171
Publications and Conferences 177
Brief Biography of Supervisors and Research Scholar 178