Declaration

I, Reena George, do hereby declare that this thesis, “Organizational culture and Quality of work life as moderators of Job attitude and Personal Effectiveness” is a bonafide record of the research work done by me under the guidance of Dr. C. Jayan, Professor, Department of Psychology, University of Calicut. I further declare that this thesis has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or other similar title of recognition.

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Date: 20.03.2013

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