PREFACE

Life is energy. Energy is the basic natural resource without which existence of mankind is almost impossible. Any kind of physical activity or mental activity needs energy. Due to its importance the concept of energy has been worshipped and recognized worldwide. In India we share the concept of 'Shakti' and Adishakti.

During the olden days man used nature as energy. The forms of energy known to man were limited. Only fire, wind and water were the basic sources of energy. The discovery of carbon led to the creation of new sources of energy revolutionized the world. There sources of energy helped to stimulate industrial development. It also helped in the economic development of various nations including India.

India is a developing country. Its industrial and economic development depends on the availability of energy resources. Though India is rich in energy sources both conventional and non-conventional there is need to use there energy sources wisely. As energy is precious for human welfare its sources are also precious.

As the sources of energy are limited it is very necessary to conserve energy and use it frugally and wisely but adopt proper measures to save energy for the coming generation. The present study is an attempt in this regard to know about how energy is used in various sectors. The study is an endeavour to judge an awareness of the rich source of life so that life can sustain for ever.

The grab of any conservation programme can not be achieved without the co-operation of consumers. In order to achieve this nation
wide publicity campaign through mass media like newspaper, radio, television is being launched by government and Petroleum Conservation Research Association and other Agencies.

Consumers response towards this seems to be very poor. Therefore, it felt necessary to undertake a study for finding the causes of this low or dismal picture and the remedies for the conservation of energy resources. This study is largely based on the primary data from household, transport, industrial and trade commerce and service sector urban area in Parbhani district.

It is hoped that the measures suggested would help the planners, industrialists, policy makers and users of energy in implementation of energy conservation measures.

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