ACKNOWLEDGMENT

Any research work cannot be completed without the efforts and hard work of many people who has actively participated in the journey for my completion of thesis titled “AN ANALYTICAL STUDY ON CONSUMER AWARENESS IN VASAI TALUKA WITH REFERENCE TO PROVISIONS OF THE CONSUMER PROTECTION ACT, 1986” The most valuable person who guided me for each of my research work, whom I would like to thank from bottom of my heart is my guide Dr. Smita Karve. The efforts she has put in to have given a proper direction and guidance to complete this research smoothly and relevantly. My words fall short to truly thank her for her keen efforts for my research.

I register my sincere thanks to Shri Jagdishprasad Jhabarmal Tibrewala University, Jhunjhunu, Rajasthan Chancellor and Vice Chancellor and the Dean Dr Rakhee Kalesakar for giving me opportunity to take such advance course in education and for showing me path towards completion of my course. I am grateful to all faculty members of Shri Jagdishprasad Jhabarmal Tibrewala University, Jhunjhunu, Rajasthan for helping me and guiding me in process of getting Ph. D. degree.

I am thankful to all my consumers the respondents who helped me carry out the survey in Vasai Taluka and becoming part of my research work without whom my research work was not possible.

I am Thankful to Dr. R D Bhagat and Vice Principal Mrs Prajakta Paranjpee, of Viva College of arts, commerce and science, as they allow me to use resources of college for research work such as library, computer laboratory. I am thankful to all my colleagues for being with me in my journey of research. Prof. Nilima Bhagwat, Prof. Rakhee Oza, Prof. Audrin Colaco, Prof. Roshani Nagar, Prof .Neeta Rath and my dear friend and my colleagues Prof. Nazia Shaikh and Prof. Nileshwari Ghumre who helped me, motivated me in different ways to complete my research work.

I express my gratitude towards my family members for their support during the research period.

The long journey of research was possible with blessings of my Mother in law Mrs Madhubala Cholera and my Father in law Mr Jyotikiran Cholera my mother Mrs Chandrika Mehta and my Father Mr.Ramesh Mehta and my Sister Mrs Manisha Kotecha and my sister in law Mrs Alpa Pattani. The person who persistently
supported me in research work is my husband Mr Vishal Cholera and my son Mast. Raheel Cholera. With the support from all family members and friends I have taken deep efforts to complete the task successfully. I am also thankful to the efficient staff of the university campus who helped me out carry on and complete all the required formalities and paper works perfectly. And finally, it is nothing which can exist in this world without the existence of the Almighty God who is our active partner to complete all the tasks meaningfully. So, I thank god to make me that efficient to carry on and complete this research in line.

Payal Vishal Cholera