Chapter III

METHODOLOGY

In this chapter, the selection of subjects, the methods used for collecting the data, the construction and administration of the questionnaire have been dealt with.

3.1 Selection of Subjects

Four hundred fifty subjects were selected from various districts of Tamil Nadu namely, Thiruvallur, Kanchipuram, Chennai, Krishnagiri, Darmapuri, Tirvanamalai, Salem, Tirchy, Teni, Nagapattinam, Sivakasi and Madurai for the study. The subjects selected for the study were classified into three categories - (1) the experts in the field of Physical Education like, Physical Education Teachers, Coaches, District Sports Officers, Retired Sports Officers, Journalist, Members of Different Sports Associations; (ii) The laymen belonging to all walks of life, viz. parents, Engineering, Doctors, Business Executives, Teachers, Clerks, Peons etc., and (iii) the Students from Schools, Colleges and Universities. Members belonging to both the sexes were selected for all categories of respondents, who were asked to reveal their attitude towards sports and the problems and difficulties
confronted by them in the field of sports and its impact on society and culture.

The experts in the field of physical education were chosen for the obvious reason that their experience in the field would help them express their opinion more clearly. Though majority of the respondents selected for the study were from TamilNadu. The first categories of respondents, namely, the physical education experts were drawn from the different states of India. This was done so as to enable the research scholar to collect data from the cross-section of the Indian sports field. It was felt that such a cross-section would help the research scholar in evaluating the impact of sports on Indian society more accurately.

3.2 Method Used

Personal Interview and the technique of questionnaire were adopted to collect the relevant data of this study.

3.3 Construction of the Questionnaires

The questionnaire was prepared with great care in consultation with the guide, with three experts in the field of Physical Education and colleagues of the research scholar and also by going through the literature on the subject, so that a detailed
study could be made. The questions were short, clear, direct and simple. Out of the initial Seven five questions that were prepared, fifty were finally included in the questionnaire after a lot of modifications. (Appendix A 2)

The questionnaire contained three factors:

- Socio-cultural factors;
- Political factors; and
- Religious factors.

The purpose was to gather information in respect to how much these factors influenced sports.

The statements include in the questionnaire were such that responses could be made in precise ways. This questionnaire was designed to collect the opinion of physical Educationalist, parents and students about the impact of sports on Indian society.

3.4 Trial Run

In order to prepare an ideal questionnaire, which could effectively bring to light all information required, a trail run was conducted before the questionnaire was finalized.

Fifteen-draft questionnaires were distributed to Physical Education Teachers, Parents and Students of YMCA College of
Physical Education, Nandanam, with a request to fill it up and return so that the questions prepared would be clear and straightforward. Finally, the questionnaire was finalized with the approval of the Guide.

3.5 Mailing of the Questionnaire

The copies of the questionnaire with the covering letter (Appendix A 1 and Appendix A 2) and self-addressed envelope were mailed to Six hundred and seventy five subjects in the month of June 2008.

They were requested to fill up the questionnaire and return it at their earliest convenience. The required data was collected through the questionnaire using LIKERT scale to record views on the questions. The response was very encouraging.

3.6 Aids for the Response

1. A self addressed stamped envelope was enclosed along with the questionnaire.
2. The respondents were assured that all information would be kept confidential.
3. The questionnaire was sent at a time when the subjects would not normally be very busy.
4. The first follow up appeal was made after two weeks and second appeal was made after one month, after the original mailing and the third appeal was made after two weeks of the second appeal to non-respondents to return the questionnaire duly filled. (Appendix-B 1, B 2, B 3). After receiving the responses from the respondents a thanks letter was delivered. (Appendix-C)

3.7 Personal Interview

Beside questionnaire, the other technique to collect data was adopted, personal interview. The scholar had the chance to meet a number of Athletes, Sports Organizers, Sports Administers and Public during different Inter Collegiate Competition, District Level and National level sports meets and Tournaments. The sports among Inter Collegiate Competition responded with a great interest during the interaction between the research scholar and the subject.

3.8 Analysis of Data

The data obtained after administering the questionnaire and personal interview was analyzed using Chi-square and percentage analysis, which are presented in Chapter-IV.