REFERENCE AND SELECT BIBLIOGRAPHY


Institutional Studies


Tata Consultancy Services (2000). Socio-Economic Impacts of Tourism in Kerala-a project submitted by Tata Consultancy Services, for Department of Tourism, Government of Kerala.

The Economic Times (2003). Apparel companies poach talent from the FMCG and Auto firms, December.


DIRECTION FOR FURTHER RESEARCH

The present study has been undertaken with some specific objectives and hence it did not examine all the problems associated with the HR practices in the hotel industry. On reviewing the available literature and during the data collection process, it is found that there is a scope for exploring the following vital issues related to hospitality industry and/or HRM practices.

1. Assessment of Quality of Work Life (QWL) in Tourism Industry
2. Corporate Social Responsibility (CSR) in Tourism Industry
3. Motivation and Leadership Issues in Hotel Industry
4. Contemporary Practices in Tourism Industry (Covering Green Tourism, Aqua Tourism, Wedding Tourism, Meeting Incentives Conference and Conventions (MICE) etc.)
5. Problems of Women Employees in Hospitality Industry
6. Infrastructure Development and Hospitality Industry: An Empirical Study in Kerala
7. A Study on the Working of Unclassified and Low Star Rated Accommodation Centers in Kerala
9. Problems and Prospects of Hotel Industry in Kerala
10. Operational and Financial Performance of Hotel Industry in Kerala