Interview Schedule: -

Topic:

"Impact of Globalization
On The
Economy of Folk Art -

Case of Madhubani Paintings, Mithila (Bihar)"

PART-I

1. Sl. No.:......
2. Age:........
3. Caste:.....................
4. Marital Status............... ......
5. Occupation: (a) Primary ......................
(b) Secondary.........................
6. Income/Month: (a) Personal.....................
(b) family.............................
7. Nature of Family:............................
8. No. of Family Members:.........
9. Educational Qualification: (a) Yours: .........
(b) Children's:.........................
10. Type of Marriage:......................
11. Sex: Male / Female.

PART-II

1. Do you know what a folk art is?
2. Do you think that Madhubani Painting is a Folk art Form?
3. How that Art Form related to your traditional culture?
4. Is Madhubani Paintings having any religious/myth/rituals/ceremonial/aesthetic functions?
5. What kind of religious activities are involved with Madhubani Painting?
6. How myths are involved with Madhubani Painting?
7. How rituals are involved with Madhubani Painting?
8. How ceremonial activities are involved with Madhubani Painting?
9. How aesthetic are involved with Madhubani Painting?
10. Have you taken the Folk Art Form as (a) recreation (b) rituals and traditional culture (c) profession (d) traditional practices?
11. Is there any economic function related to the Madhubani Painting? Yes / No
12. Do you invest money for preparing the Folk Art Form / Madhubani Painting? Yes / No
13. Have got any return from it?
14. Have taken it as a business or commercial or artistic creation?
15. Did you think that the Art Form is now being commercialized?
   Agree/Considerable agree/ Considerable disagree/ Disagree.
16. Do you think that the business of the art form depend on consumerism?
17. Who are the consumers of the Art Form?
18. What are the countries?
19. Where you export your product?
20. Who are the major buyers?
21. What kind of marketing is needed for the purpose? Local / Regional / National / Global.
22. Did you think that the Art Form has a Global market?
23. How did you serve the global demand?
24. Is the originality of Madhubani Painting present on recent product?
25. Is there occur any changes in from traditional to present form?
26. Do you accept changes from your heart?
27. What kind of modernized painting materials need for Madhubani?
28. Nature of art commodities that you produce for sell?
   A. B. C. D. E.
29. How much time do you spent to prepare a painting?
30. What was your traditional occupation?
31. Could you say about origin of Madhubani Paintings?
32. What / who inspired you most to adopt such an art profession?
33. What is recent trend of Madhubani Painting?
34. Are your children trying to maintain such a traditional occupation?
35. Are they trying to adopt new occupation?
36. To whom do you prefer to sell the Art Form? (a). Mohajan (b). Middleman (c) Direct to the Customer (d). Others.............
37. Do you think that Traditional Cultural values of Madhubani Paintings form is decaying day by day? 'Yes/No'.
   If yes why?..............................................................................................................
38. What is the present situation of the caste barrier in participation?

Date: . .

Data collected

by:..........................................................