Chapter V
FINDING AND CONCLUSION

5.1 FINDINGS

The following findings were made out of the study on “SMART Journal of Business and Management studies”.

1. Is found from the analysis that there is an average 10 to 11 articles were published from every issue of the journal. The maximum of 19 articles were published in the 2nd issue of the first volume in the year 2005.

2. The maximum number of papers (16.6 percent) was published in the year 2005 and minimum number of papers (12 percent) of 21 each was published in the year 2009 and 2011 respectively.

3. Average growth rate of publication productivity of the journal is 4.3. The growth rate of the journal with the doubling time is 5.9; the rate of growth is in positive trend.

4. The maximum of 45 articles (25.8 percent) were published related to the subject of “Human Resource Management” Next to this 20.5 percent of the articles on “Marketing’ (35). 31 papers were published on “Financial Management”. It is also found that the papers on “Banking” (7.5 percent) and “Economics” (5-6 percent) were also published.

5. Of the 175 papers, the length of (129, 73.7 percent) had the pages of more than 25 paper, 6.3 percent with 21-25 pages, and 5.2 percent with 16-20 pages.
6. Out of 175 papers, 58 (33.2 percent) have 6 to 10 references, followed by 38 papers (21.7 percent) with 11-15 references 31 papers (17.7 percent) with 1-5 references.

7. The maximum number of papers (51.7 percent) were published by two authors followed by single authored papers (34.6 percent) 18 papers were published by three authors.

8. Authors from Bharathidasan University contributed 26 (14.9 percent) papers followed closely by the professors from Pondicherry University with 19 papers (10.9 percent).

9. The maximum of 221 authors from Tamilnadu contributing to SMART Journal during the period of study next to this, 11 authors from Pondicherry contributing to this journal stood in the second place.

10. The maximum 45 authors each from Tiruchirappalli and Coimbatore ranked first in contributing to the SMART Journal. Next to this authors from Kadalur district contributed 24 papers during the period of study ranked in the second place.

11. It is noted that India ranks first in order of contributing 293 authors. This is due to the fact that the SMART Journal is published from India.

12. Prof. M. Babu (6) is the top among the contributing authors for the journal SMART during do the period of study followed by K.M. Chinnadorai (5) and J.C. Clement Sudhan (5) with five articles each ranked in the second place.
5.2 CONCLUSION

Journal literature is playing a vital role in research and development for the policy makers to take decisions. The academic and administrative authors are contributing to the society through the publications of the journals and in conference proceedings. SMART, the journal has completed 8 years of its publication. During these years it has kept pace with the improvement in its content coverage or adoption of latest technology in publishing or the fast emerging web publishing scenario. The journal has remarkable changes such as the quality of papers published increased tremendously with latest information. The subscriptions of SMART Journal are continuously increasing and it has been successful in its primary objective of information dissemination in the field of commerce and management.