1. CODE BOOK

1. Total number of movies.
3. Duration of the movies
4. Type of the movies.
   1. Comedy Drama
   2. Indian Drama
   3. Musical
   4. Patriotic
   5. Science Fiction
   6. Epic Historical
   7. Indian age of Comedy Drama
   8. Hindi Historical Biographical
   9. Action Drama
5. Total number of songs
6. Total duration of the songs
7. Total number/ duration of patriotic songs
8. Presentation of patriotism
9. Total no of patriotic scenes in movies
10. Total duration of patriotic scenes in hours
11. Types of patriotism in movies.
   1. Direct
   2. Indirect
   3. No patriotism
12. Subjects of patriotism
   1. Election
   2. Anti-corruption
3. Tax
4. Anti-crime
5. Constitutional Right
6. Communal harmony
7. Civil and social sense
8. Traffic rules
9. Anti-Terrorism
10. Border line war
11. Religious Riots
12. Other
13. All above variables
14. None of these

13. **Dimensions of patriotism**
   1. Nationalism or loyalty for Nation
   2. Towards the vision of a nation
   3. Equality
   4. Freedom
   5. Respect
   6. Sacrifice
   7. Honour
   8. Devotion
   9. Motivation
   10. Other
   11. All above variables
   12. None of these

14. **Motivational factors for patriotic characters**
   1. Constitutional values
   2. Government initiative
   3. National festivals
   4. Patriotic symbols
   5. National integration
   6. All above variables
7. None of these
8. Patriotism not shown

15. **Theme based dimensions of patriotism**
   1. Freedom struggle
   2. Corruption
   3. Indo- Pak relation
   4. Indo- Pak relation
   5. Untouchability
   6. National wars
   7. Girl education
   8. Global warming
   9. Anti- corruption
   10. Anti- terrorism
   11. Bribe
   12. Other
   13. All of these
   14. None of these

16. **Presentations of patriotic slogans**
   1. Picture form
   2. Spoken form
   3. Written form
   4. All of these
   5. None of these

17. **Language promoting patriotism in movies**
   1. Hindi
   2. English
   3. Punjabi
   4. Urdu
   5. Marathi
   6. Other
   7. All of these
   8. None of these
18. Presentations of patriotic signs and symbols in movies
   1. Bird
   2. Flag
   3. Uniform
   4. Flower
   5. Map/globe
   6. Candle
   7. National anthem
   8. All of these
   9. None of these

19. Costume promoting patriotism in movies
   1. Police uniform
   2. Soldier uniform
   3. Saffron coloured clothes
   4. White Saree (Bharat Mata dress)
   5. Gandhi ji’s dress
   6. All of these
   7. None of these

20. Games promoting patriotism in movies
   1. Hockey
   2. Badminton
   3. Wrestling
   4. Cricket
   5. Volleyball
   6. Football
   7. Other
   8. All of these
   9. None of these

21. Festivals promoting patriotism in movies
   1. Baishakhi
   2. Deepawli
   3. Id
4. Holi
5. Dusshera
6. Raksha Bandhan
7. Independence day
8. Republic day
9. Other
10. All of these
11. None of these

22. Features of patriotic characters’ in movies
   1. Special affection for one’s country.
   2. Special but not exclusive concern for one’s own country.
   3. Conditional support of one’s country’s policies.
   4. A desire for dominance over other country.
   5. A desire that one's country prospers and flourishes
   6. Support of morally constrained pursuit of national goals
   7. A belief in the superiority of one’s own country
   8. An exclusive concern for one’s own country.
   9. No constraints on the pursuit of one’s country’s goals.
   10. Automatic support of one’s country’s military policies
   11. Other
   12. All of these
   13. None of these

23. Types of national issues raised patriotism through the movies
   1. Indo- Pak relations
   2. Political issues
   3. Conflict issues with other countries
   4. National securities issues
   5. Robbery issues
   6. Anti- communal issues
   7. Freedom struggle
   8. Election issues
   9. Kashmir issues
10. Anti capitalist issues
11. Religious issues
12. Other
13. All of these
14. None of these

24. Types of social issues raised patriotism through the movies
   1. Human rights
   2. Religious awareness
   3. Laws/ constitutions
   4. Female security
   5. Tax
   6. Girls’ education
   7. Cleanliness campaign
   8. Health issues
   9. National integration
   10. Other
   11. All of these
   12. None of these

25. Elements of patriotism shown in movies
   1. The awareness of the problems of the society/ people
   2. The value of trust
   3. Goodwill within a community
   4. Teamwork and capabilities in working together
   5. Country laws
   6. Respect of the country
   7. Conformity towards religious laws
   8. The love for the nation
   9. Other
   10. All of these
   11. None of these
26. Roles played by patriotic characters in movies
   1. Soldier
   2. Police
   3. Artist
   4. Teacher
   5. Freedom fighter
   6. Scientist
   7. Player
   8. Politician
   9. Villager
   10. King
   11. Farmer
   12. Student
   13. Other
   14. All of these
   15. None of these

27. Demands raised by patriotic characters in movies
   1. Daily newspaper provided in jails
   2. Good food for prisoners
   3. Express our views/feelings
   4. Equality
   5. Indo-Pak relationship
   6. Good environment of citizens
   7. Prisoners should be provided with the comfortable bed
   8. Respect the law
   9. Frankly delivers the thoughts
   10. Tax
   11. Getting job after studies
   12. Other
   13. All of these
   14. None of these
2. QUESTIONNAIRE

DEPARTMENT OF COMMUNICATION MANAGEMENT & TECHNOLOGY

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY

HISAR-125001 (HARYANA)

PATRIOTISM IN CONTEMPORARY CINEMA: A

CONTENT-ANALYSIS & STUDY OF AUDIENCE

PERCEPTION TOWARDS HINDI MOVIES

PART-A: PERSONAL INFORMATIONS

1. Name : __________________________________
2. Gender :  1. Male [    ]  2. Female [    ]
3. Educational Qualification : __________________________
4. Occupations : __________________________
5. Location :  1. Urban [    ]  2. Rural [    ]
6. Phone No : __________________________
7. E-mail : __________________________

PART-B: AWARENESS, ACCESS ON MOVIE

1. Do you watch movies?
   1. Yes [    ]
   2. No [    ]
   3. Sometimes [    ]

2. Do you like to watch movies?
   1. Always [    ]
   2. Often [    ]
   3. Can’t say [    ]
   4. Never [    ]
3. Source of information about movies
   1. T.V
   2. Newspaper
   3. Radio
   4. Computer (internet)
   5. Magazine
   6. All
   7. Other sources

4. Places where movies are usually watched
   1. In a theatre
   2. At home on CD/DVD
   3. At home on TV
   4. At friend's home on CD/DVD
   5. At friend's home on T.V.

5. What is your favorite film – genre?
   1. Comedy
   2. Horror
   3. Action
   4. Patriotic
   5. Romantic
   6. Thriller
   7. Drama
   8. Arts
   9. Cartoon
   10. New wave
   11. All types

6. Dynamics of the movies liked by respondents
   1. Actor/Actress
   2. Story line
   3. Soundtrack
   4. Character dynamic
   5. Sub-genre
   6. Director
   7. Other
7. Characters liked by respondents
   1. Male protagonist [   ]
   2. Female protagonist [   ]
   3. Victim [   ]
   4. Comedy person [   ]
   5. Rowdy [   ]
   6. Ghost/ Horror type [   ]
   7. Other [   ]

8. Timing of watching movies by the respondents
   1. Day [   ]
   2. Evening [   ]
   3. Night [   ]
   4. Any time [   ]
   5. Can't say [   ]

9. Preferred partners for watching movies
   1. No one (alone) [   ]
   2. Spouse [   ]
   3. Friends of the same gender [   ]
   4. Girl friend/ Boy friend [   ]
   5. Family [   ]
   6. Can't say [   ]

10. Feeling of proud after watching patriotic movies
    1. Always [   ]
    2. Often [   ]
    3. Can't say [   ]
    4. Never [   ]
PART-C: PERCEPTION AND ATTITUDE TOWARDS PATRIOTISM

1. Do you like patriotic Hindi movies?
   1. Always [ ]
   2. Often [ ]
   3. Can’t say [ ]
   4. Never [ ]

2. To see/hear/read about the patriotic movies, which of the following medium you like the most?

<table>
<thead>
<tr>
<th>Medium</th>
<th>Order of Preferences</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Television</td>
<td>---------------------</td>
</tr>
<tr>
<td>2. Radio</td>
<td>---------------------</td>
</tr>
<tr>
<td>3. Newspapers</td>
<td>---------------------</td>
</tr>
<tr>
<td>4. Magazine</td>
<td>---------------------</td>
</tr>
<tr>
<td>5. Computer (Internet)</td>
<td></td>
</tr>
<tr>
<td>6. Mobile</td>
<td>---------------------</td>
</tr>
<tr>
<td>7. Clippings</td>
<td>---------------------</td>
</tr>
<tr>
<td>8. Any other</td>
<td>---------------------</td>
</tr>
</tbody>
</table>

3. Among these which is your favourite patriotic Hindi movie?

   ----------------------------------------------------------------------------------------------------------------------------------
   ----------------------------------------------------------------------------------------------------------------------------------

4. Reasons/factors for liking patriotic movies

   ----------------------------------------------------------------------------------------------------------------------------------
   ----------------------------------------------------------------------------------------------------------------------------------
   ----------------------------------------------------------------------------------------------------------------------------------
   ----------------------------------------------------------------------------------------------------------------------------------
   ----------------------------------------------------------------------------------------------------------------------------------

5. Recalling factors of patriotic movies

   ----------------------------------------------------------------------------------------------------------------------------------
6. Mention why you remember the movie.

7. List three patriotic Hindi movies that you've recently seen.
   1. 
   2. 
   3. 

8. Patriotic movies influenced the respondents
   1. Always
   2. Often
   3. Can't say
   4. Never

9. Patriotic movies shape the vision of the audience
   1. Motivate you
   2. Entertains you
   3. Information
   4. Attracts the attention
   5. All above
   6. Can’t say

10. Elements liked in patriotic movies
    1. Songs
    2. Dialogues
    3. Action
    4. Character- dynamic
    5. Story
    6. Raised issue
    7. All things

11. Discussed about the patriotic movies with
    1. Friends
    2. Parents
    3. Teachers
    4. Brother/ Sisters
5. Anyone [ ]
6. None [ ]
7. Can’t say [ ]

12. Opinion change after watching patriotic movies

1. Always [ ]
2. Often [ ]
3. Can’t say [ ]
4. Never [ ]

13. Actor/actress liked in patriotic characters by respondents

14. Reasons patriotic characters liked

15. Patriotic movies increase patriotism among audience

1. Strongly agree [ ]
2. Agree [ ]
3. Uncertain [ ]
4. Disagree [ ]
5. Strongly disagree [ ]

16. Patriotic movies provide direction to audience

1. Strongly agree [ ]
2. Agree [ ]
3. Uncertain [ ]
4. Disagree [ ]
5. Strongly disagree [ ]
17. Patriotic movies instil courage
   1. Strongly agree [   ]
   2. Agree [   ]
   3. Uncertain [   ]
   4. Disagree [   ]
   5. Strongly disagree [   ]

18. Patriotic movies create awareness among audience
   1. Strongly agree [   ]
   2. Agree [   ]
   3. Uncertain [   ]
   4. Disagree [   ]
   5. Strongly disagree [   ]

19. Patriotic movies are trustworthy
   1. Strongly agree [   ]
   2. Agree [   ]
   3. Uncertain [   ]
   4. Disagree [   ]
   5. Strongly disagree [   ]

20. Issues raised in patriotic movies
   1. National issues [   ]
   2. Political Issues [   ]
   3. Social issues [   ]
   4. International issues [   ]
   5. Other issues [   ]

21. Patriotic movies prepare frame of mind of audience about patriotism
   1. Strongly agree [   ]
   2. Agree [   ]
   3. Uncertain [   ]
   4. Disagree [   ]
22. Perception of change in society through patriotic movies
   1. Always [ ]
   2. Often [ ]
   3. Can’t say [ ]
   4. Never [ ]

23. Changes in life after watching patriotic movies
   1. Always [ ]
   2. Often [ ]
   3. Can’t say [ ]
   4. Never [ ]

24. Patriotic movies promotes patriotism
   1. National integrity [ ]
   2. Humanity [ ]
   3. Devotion [ ]
   4. Motivation [ ]
   5. Liberty [ ]
   6. Proud [ ]
   7. Love [ ]
   8. Other Things [ ]

25. You think that such movies bring about an immediate change among audience?
   1. Always [ ]
   2. Often [ ]
   3. Can’t say [ ]
   4. Never [ ]

26. Patriotic movies bring change in personal life
   1. Always [ ]
   2. Often [ ]
   3. Can’t say [ ]
   4. Never [ ]

27. Patriotic movies were inspired by the real life/ situations
   1. Always [ ]
   2. Often [ ]
   3. Can’t say [ ]
   4. Never [ ]
28. Audiences enjoy patriotic movies as other movies
   1. Always [   ]
   2. Often [   ]
   3. Can’t say [   ]
   4. Never [   ]

29. Respondent feels satisfaction liked other spectators-
   1. Always [   ]
   2. Often [   ]
   3. Can’t say [   ]
   4. Never [   ]

30. New Hindi patriotic movies have changed the pattern of old Hindi patriotic movies
   1. Strongly agree [   ]
   2. Agree [   ]
   3. Uncertain [   ]
   4. Disagree [   ]
   5. Strongly disagree [   ]

31. Feeling pride for the country after watching patriotic movies
   1. Strongly agree [   ]
   2. Agree [   ]
   3. Uncertain [   ]
   4. Disagree [   ]
   5. Strongly disagrees [   ]

32. Patriotic movies were being made these days-
   1. Always [   ]
   2. Often [   ]
   3. Can’t say [   ]
   4. Never [   ]
33. Please feel free to provide any additional comments/information, especially related to your experiences of patriotic movies on patriotism:


Thank You for your valuable patience and assistance in completing this survey. Your precious suggestion would be duly acknowledged and accommodated in future. This is a privileged communication and not precedent examples to be followed beyond the reach of none accept you.
3. MOVIE POSTERS

NAME OF NATIONAL AWARDED HINDI MOVIES (2001-2010)

1. DIL CHAHTA HAI¹

2. THE LEGEND OF BHAGAT SINGH (TLOBS)²


²The Legend of Bhagat Singh. Retrieved 18 December, 2015, from https://www.google.co.in/search?q=ajay+devgan+in+the+legend+of+bhagat+singh&biw=1280&bih=699&tbm=isch&tbo=u&source=univ&sa=X&ved=0CBwQsARqFQoTCN-aOLXq8MYCFSFbpgodhFMJ8Q&dpr=1
3. RAGHU ROMEO


5. **BLACK (2005)**

Black. Retrieved 18 December, 2015, from https://www.google.co.in/search?q=black+(2005)&biw=1280&bih=699&tbm=isch&imgil=YHMMoC5fbUuwM%253A%252CNg3sfB39ROaCaM%252Chttps%25252F%25252Ftunes.desibantu.com%25252Fblack2005%25252F&source=iu&pf=m&fir=YHMMoC5fbUuwM%253A%252CNg3sfB39ROaCaM%252C_&usg=__4yAjrYx4gpK2Glw1VIXu26YHM0%3D#imgrc=LXQPLuFmXrDM%3A&usg=__4yAjrYx4gpK2Glw1VIXu26YHM0%3D

6. **KOSLA KA GHOSLA (2006)**


8. ROCK ON!! (2008)

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8 Rock On!!. Retrieved 18 December, 2015, from https://www.google.co.in/search?q=images+of+rock+on&biw=1280&bih=699&tbm=isch&tbo=u&source=univ&sa=X&ved=0CBwQsARqFQoTCLq57a3v8MYCFYjZpgojf0PTw#imgrc=vPrVqInMYZYyAAM
9. **PAA (2009)**

![Image of PAA (2009)](https://www.google.co.in/search?q=paa+movie+images&biw=1280&bih=699&tbm=isch&tbo=u&source=univ&sa=X&sqi=2&ved=0ahUKEwiGioDhkdzNAhWGr48KHeOHCvIQsAQIg#imgrc=lydKo1hwn30biM%3A)

Retrieved 18 December, 2015, from https://www.google.co.in/search?q=paa+movie+images&biw=1280&bih=699&tbm=isch&tbo=u&source=univ&sa=X&sqi=2&ved=0ahUKEwiGioDhkdzNAhWGr48KHeOHCvIQsAQIg#imgrc=lydKo1hwn30biM%3A

10. **DO DOONI CHAR (2010)**

![Image of Do Dooni Char](http://www.impawards.com/intl/india/2010/do_dooni_chaar_ver2_xlg.html)

FILMFARE AWARDED HINDI FEATURED MOVIES (2001-2010)

1. LAGAAN (2001)\(^1\)

![Lagaan](https://www.google.co.in/search?hl=en&site=imghp&tbm=isch&source=hp&biw=1344&bih=759&q=lagaan&oq=lagaan&gs_l=img.3...13093.14341.0.15597.0.0.0.0.0.0.0.0.0....0...1ac.1.64.img.0.0.0.eE_zXrTJITM#imgrc=OyTJ_7F9M2w0M%3A)

2. DEVDAS (2001)\(^2\)

![Devdas](http://www.brns.com/bollywood/pages1/bolly91.html)

\(^1\) Lagaan. Retrieved 18 December, 2015, from https://www.google.co.in/search?hl=en&site=imghp&tbm=isch&source=hp&biw=1344&bih=759&q=lagaan&oq=lagaan&gs_l=img.3...13093.14341.0.15597.0.0.0.0.0.0.0.0.0....0...1ac.1.64.img.0.0.0.eE_zXrTJITM#imgrc=OyTJ_7F9M2w0M%3A

3. **KOI MIL GAYA (2003)**

4. **VEER-ZAARA (2004)**

5. **BLACK (2005)**

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14Veer-Zaara. Retrieved 18 December, 2015, from https://www.google.co.in/search?hl=en&site=imghp&tbm=isch&source=hp&biw=1344&bih=759&q=veer-zaara&oq=veer-zaara&gs_l=img.3...8142.12087.0.13080.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.

15BLACK (2005)
6. RANG DE BASANTI (2006)\textsuperscript{16}

16Rang De Basanti. Retrieved 18 December, 2015, from https://www.google.co.in/search?q=images+of+rang+de+basanti&imgrc=LYUEy_qge1OpvM%3A

15Black. Retrieved 18 December, 2015, from https://www.google.co.in/search?q=black+movie+images&biw=1280&bih=699&tbm=isch&tbo=u&source=univ&sa=X&ved=0ahUKEwjp17mkktzNAhVCto8KHVe7BD8QsAQI6g#imgrc=3gtdvjBguloIjM

7. TAARE ZAMEEN PAR (2007)\textsuperscript{17}

17TAARE ZAMEEN PAR. Retrieved 18 December, 2015, from https://www.google.co.in/search?q=images+of+veer+zaara&biw=1280&bih=699&tbm=isch&tbo=u&source=univ&sa=X&ved=0CBwQsARqFQoTCPXDlbHx8MYCFQZepgod7AsPFw#tbm=isch&q=images+of+rang+de+basanti&imgrc=LYUEy_qge1OpvM%3A
18. JODHAA AKBAR (2008)18

18 Jodhaa Akbar. Retrieved 18 December, 2015, from https://www.google.co.in/search?q=images+of+jodhaa+akbar&biw=1280&bih=699&tbm=isch&tbo=u&source=univsa=X&sqi=2&ved=0CBwQsARqFQoTClbkr4b08MYCFUiepgodDaoHMg#imgrec=6mUtArmrHo9hQM%3A
19. 3 IDIOTS (2009)\textsuperscript{19}

![3 Idiots poster](http://www.santabanta.com/photos/3-idiots/13010020.htm)

20. DABANGG (2010)\textsuperscript{20}

![Dabangg poster](https://www.google.co.in/search?hl=en&site=imghp&tbm=isch&source=hp&biw=1344&bih=759&q=3+idiot&oq=3+idiot&gs_l=img.3...4020.6337.0.6919.0.0.0.0.0.0.0.0.0.0...0...1ac.1.64.img..0.0.0.-XPYvELGWRs#imgrc=Z86UYLiMxfKP0M%3A)


\textsuperscript{20}Dabangg. Retrieved 18 December, 2015, from https://www.google.co.in/search?hl=en&site=imghp&tbm=isch&source=hp&biw=1344&bih=759&q=3+idiot&oq=3+idiot&gs_l=img.3...4020.6337.0.6919.0.0.0.0.0.0.0.0.0.0...0...1ac.1.64.img..0.0.0.-XPYvELGWRs#imgrc=Z86UYLiMxfKP0M%3A