DECLARATION

I declare that the thesis entitled Influence of Religiosity on Shopping Orientation of Consumers in Gujarat submitted by me for the degree of Doctor of Philosophy is the record of research work carried out by me during the period from 2011 to 2016 under the supervision of Dr. Jayaashish Sethi and this has not formed the basis for the award of any degree, diploma, associateship, fellowship, titles in this or any other University or other institution of higher learning.

I further declare that the material obtained from other sources has been duly acknowledged in the thesis. I shall be solely responsible for any plagiarism or other irregularities, if noticed in the thesis.

Signature of the Research Scholar : ..............................

Date:........................

Name of Research Scholar: Patel Maheshkumar Kanubhai

Place : ..............................