

INDEX

| CHAPTER NO. | CONTENTS | PAGE NO. |
|--------------------|--|-----------------|
| CHAPTER 1 | INTRODUCTION | 1-28 |
| 1.1 | BACKGROUND OF INDIAN INSURANCE INDUSTRY | 1 |
| 1.2 | PRESENT SCENARIO OF INSURANCE IN INDIA | 4 |
| 1.3 | BACKGROUND OF HUMAN RESOURCE | 6 |
| 1.4 | LEADERSHIP DYNAMICS | 8 |
| 1.5 | ORGANISATIONAL PROFILES | 16 |
| 1.6 | NEED OF THE STUDY | 19 |
| 1.7 | OBJECTIVES OF THE STUDY | 20 |
| 1.8 | RESEARCH METHODOLOGY | 21 |
| 1.9 | JUSTIFICATION OF SAMPLE SIZE | 22 |
| 1.10 | HYPOTHESES | 24 |
| 1.11 | STATISTICAL TOOLS | 25 |
| 1.12 | LIMITATIONS OF THE STUDY | 25 |
| CHAPTER 2 | REVIEW OF RELATED LITERATURE | 29-62 |
| 2.1 | RESEARCH STUDIES: NATIONAL | 29 |
| 2.2 | RESEARCH STUDIES: INTERNATIONAL | 44 |
| 2.3 | CONCLUSION | 55 |
| CHAPTER 3 | LEADERSHIP PRACTICES IN SELECTED ORGANISATIONS: AN ANALYSIS OF SECONDARY DATA | 63-10 |
| 3.1 | ANALYSIS OF LIC | 63 |
| 3.2 | ANALYSIS OF BAJAJ ALLIANZ | 75 |

| | | |
|------------------|--|----------------|
| 3.3 | COMPARATIVE ANALYSIS | 90 |
| 3.4 | CONCLUSION | 99 |
| CHAPTER 4 | LEADERSHIP PRACTICES IN SELECTED ORGANISATIONS: AN ANALYSIS OF PRIMARY DATA | 101-138 |
| 4.1 | INTRODUCTION | 101 |
| 4.2 | ANALYSIS OF LIC | 101 |
| 4.3 | ANALYSIS OF BAJAJ ALLIANZ | 112 |
| 4.4 | COMPARISON OF LIC & BAJAJ ALLIANZ | 123 |
| 4.5 | CONCLUSION | 138 |
| CHAPTER 5 | SWOT ANALYSIS OF THE ORGANISATIONS | 139-176 |
| 5.1 | INTRODUCTION | 139 |
| 5.2 | SWOT ANALYSIS OF LIC | 139 |
| 5.3 | SWOT ANALYSIS OF BAJAJ ALLIANZ | 159 |
| 5.4 | CONCLUSION | 176 |
| CHAPTER 6 | CONCLUSIONS & RECOMMENDATIONS | 177-202 |
| 6.1 | INTRODUCTION | 177 |
| 6.2 | CONCLUSIONS RELATED TO LIC | 177 |
| 6.3 | CONCLUSIONS RELATED TO BAJAJ ALLIANZ | 184 |
| 6.4 | GENERAL CONCLUSIONS | 190 |
| 6.5 | RECOMMENDATIONS OF THE STUDY | 196 |
| 6.6 | SUGGESTIONS FOR FURTHER RESEARCH | 202 |
| | BIBLIOGRAPHY | i-vi |
| | APPENDIX | |
| | ANNEXURE I QUESTIONNAIRE | vii-xv |