Unique
Individuality
A leader of a party is like a guide who has certain power on the party and a person who indeed makes decision on behalf of the party and materializes it. She is the chief who has been chosen by fellow party men to lead them into a successive Government and also she remains a leader who would make others to follow her.

The party chief is the person, who led the party, manages the party, controls the party full the party and sets a particular target for the party to Achieve. To achieve these targets party chief should process a special quality, which still remains a great challenge.

A well-known artist called Douglas Meckriger has noted down four points for a successive leader that states. (i) Leaders character (ii) The understandings and need of the party men of qualities of individuals (iii) Fundamental ideas, habits, cultures, planned projects of the party of its meaning and social economic concerns of government.

Next if we see the singular of and Top brass's separate idea for the people. It has a special impact on common man.

The capacity of particular leader to remain in one's heart for a longtime is considered to make great impact on country. So, the special talents and capacity of the leader to overcome problems and induce now welfare scheme to the people would make successful leaders.

A novelist called vedojil refers some of the qualities that a successive leader should possess. Like physical fitness height, dressing sense, power, strength, physique, well - built appearance and intelligence, friendly nature self - confidence. Immediate decision taking, Willingness Fluent speech, affectionate. Also people like Murray Ronge
and Charles Hency has suggested some qualities for leaders and she started counter attack the ruling party in all its default. She was then appreciated by VAIKO as JOAN OF ARC, Tamil people will start searching her. If she keep low profile for few days. But she faces anyone & anything and reminds us that she is still in Tamilnadu politics⁵.

Selvi J Jayalalithaa who would combined them and got votes to the success. MGR used to be close with people but Selvi J Jayalalithaa is little different. She is like students who are more than her master. This difference is a unique character in her.

When she took part in the Assembly meeting held in 2006 June 31st she fist spoke about "minority government" she pointed out in budget. These was a deficiency 207.27 now it has gone to 1,12923 crores. But this was teased ruling party minister as Church Park student in poor in mathematics which was immediately hit back by her saying the she got centum in +2 maths⁶.

It is said when a politician is shaded with corruption charges he never gets back to the lost position forever even Nehru's family child Rajiu Gandhi couldn't recover from before case. But Selvi J Jayalalithaa recovered from 43 cases slapped on her, which shows her capability. Without family or caste she has boomed into polities we can take examples of Indra Gandhi, Soniagandhi from Nadare nayaha to Benezin. Even her mother Sandhya would not expected that her daughter would become such a personality someday. Even M.G.R. feared the AIADMK would probably stated or be defected after his life. But they have got a strong leader.

From 1996 to 2001, every day a case was registered against Selvi J Jayalalithaa but she faced all these cases bravely and worked on it. There was lot of discriminations and scripts in media⁷.

**SOLVING THE CHALLENGE**

In 1970 there was a exhibition in Bangalore Selvi J Jayalalithaa was to perform in that stage. But she couldn't attend the dance as she was busy in cinema shooting she
was warned by Vattom Nagaraju as being a Kannadian why are you cancelling a Kanada programe. After few months when she was in a shooting for Ganga Gowri. A gang held her and she bravely proclaimed that she is a Tamilion none can do anything to her.

Coal import case from Australia saw a turn again when an estimated cost of 6.50 crores was lost for Government. This too released Selvi J Jayalalithaa without any proof.

In 2001 after her victory in assembly elections she shaked the whole state by arresting DMK chief Karunanidhi in a midnight Trial and also in a rude manner in flyover case. This gave a great blow to the Government as she was only completed a single month in office. She was ill mouthed by every Tamilian her party was to break and there also law and order problem.

This case is going on Karnataka Sessions Court by the order of Supreme Court.

There was another case on her in pleasant stay hotel, which was to be constructed crossing the limits in 2000 February 2nd court awarded year imprisonment to Selvi J Jayalalithaa. But this was stopped by the High Court then all of the accused were released by High Court in May 2002.

In another case subsiding to buying 45.302 colour TVs from BPL company for the welfare of people to be kept in Panchayat offices also saw a problem when 8.3 crores was lot for government. But this case also showed less proofs 4 she was released.

**IRON LADY**

Selvi J Jayalalithaa in the person who respects justice and confronts injustice in 1996 she was eloped in TANSI land SCANDAL along with Sasikala. Director Srinivasan, Ex-Minister Asif, Deputy Collector Nagareion in the judgement. Both were sentenced to two years imprisonment. Due to this she could not make it in 2001, election in the final judgement, it is said that no one can Sale Government land but there is no compulsory in it.
Next she was accused in Income Tax Case she was having properties worth about Rs.66.65 crores in 1990-1991 she had 1,88,75,400 it was suddenly raised to 5,81,94,815 and also she was receiving only 86,860 Rs. before she could come into politics\textsuperscript{10}.

In 1993 March 17th she was there in Kumbakonam Mahamagam, which led to over crowd, due to this Dhaamalalu compound, was destroyed and many people fell in to the pond and people running over seniors & children within 30 minutes there was 48 dead bodies in the pond. Whole state was shocked, as this was a great blow for the government.

Even in Jaya TV you can see morning prayers, Poojas and Vedas are Telecasted they have got spirituality in all of their programmes in 1991 when she was elected as CM she took it on behalf of God\textsuperscript{11}. She has an uncomparable people’s support than the other leaders. She had the ability of felling the party man to achieve their good in her speech.

She starts her day with a prayer and then spends time in meetings party activities etc. Even her clothes colour house colors are sentimental. She is capable of counter attacking opposition party leaders. So MGR gave the job of counter attacking opposition leader Selvi J Jayalallithaa. She used to lure the people in her dramatic speech and would ask which side they are they would say in AIADMK\textsuperscript{12}.

**SPIRITUALITY - WORSHIP**

She is an incomparable God lover her family followed a strict dedication to God. She has done special poojas in all the renowned Temples of Tamil Nadu though she respects God's will she has lot of belief in self confidence\textsuperscript{13}. 
SPEECH

Her speaking fluency also is one of her specific talent. She can speak affectionately, Caring Joke, Showoff, Pushing, Aggressively, and Revolutionarily. So AIADMK Party men thought that they have got a talented person. She goes out with little points but she expresses politics from local to international she surprised every other speakers in her first speech itself so this was why she was elevated soon she believes the God in every fortune she remembers that every action in this world is undertaken only by the order of God. Even those who have said that there is no god has seen her spirituality and started to believe that there is some power which is regulating. Due to her brave heart that those who have gone against her once are now praising her.

SPECIALTY IN CHARACTER

Selvi J Jayalalithaa has not given any clue about who will succeed her. There is no party after her she has been considered as Rough women who would perhaps will not forgive those who try to cheat her and she is also appreciated as successor of MGR. It is how there is no Anna in politics Likewise no Amma in AIADMK History.

WRITER

When Selvi J Jayalalithaa took to writing Everyone Expected that she would write about her experience in cinema. But her essay in Tug-lak got a great hit. She stopped writing about politics in first week and concentrated in Doctors carelessness and pregnancy law this shocked MGR she was more vulnerable in expressing her desires even in writing.

In Ramayanam, is said that Raavan who managed to kidnap Sita never dared to touch her was due to her gift and determined heart and willing to do anything that has saved her virginity. She was only able to just look at her from a distance. Likewise, many leaders believed that Selvi J Jayalalithaa would abide off when she is defected in the polls. But she never abided to anyone and continued to be warrior so, this type are
never search for shatter. They are shelter to others. Selvi J Jayalalithaa victory has made understand this to each everyone.

It is Selvi J Jayalalithaa who has broken barriers for women hood. She has proved that women are born to serve as well as rule. It is noted that Raavanan who Kidnapped Sita had to be very had to be very cautious as well as it is said that was in great fear. Likewise, Selvi J Jayalalithaa history also reads out some that people those who are responsible for the defeat of AIADMK scored to their worst after doing so here were seeing that a women who is like stripped in front of everyone and ashamed in politics have managed to come over the issue this could be done only because of self esteem great determination above all the love she had for people.

She has won the respect of every woman from all over Tamil Nadu she has special contribution for womenhood so the women support was the reason behind her victory in election.

There are many those who have helped female society they are Bharathi, Bharathidasan. There is also a famous quote saying, that if a man loves his land he maintains patriotism. But if he loves a women he maintains humanity.

Selvi J Jayalalithaa is a gifted person for this society which affected by various problems and selfishness of certain leaders. In this democratic nation there is lot of corruptions and exploitations etc. But this idea changed gradually with the Intention of Selvi J Jayalalithaa. As South Indian women are known for their courage and intelligence.

MOTHERLY HEART

Bharathidasan states that a motherly heart is a wonderful heart which does not retaliate to anyone but showers affection and love for everyone. But if there is any foul play rooting then it would make its way to destroy it.
A NEW WOMAN

For many centuries women have been underplayed in different societies they are suppressed by male dominions. A woman should be under her husband, fear her son and so many grids. Even Indian polities have male domination. So, women have to stand up and fight for their female rights other wise, they will be continued suppressed.

But Amma has proved everyone that a lady can do much wonder even in male dominating politics.

The Country which has peace will live a happy life. This was very well known to Selvi J Jayalalithaa. So when she first attended the office there was no peace or enough of food in the state. But Selvi J Jayalalithaa was particular in maintaining the state should be secured and people should live a happy as well as sophisticated life.

Thiruvalluvar has mentioned that in a place where there is poverty and diseases there will not be any growth. So many emperors who have got their names in the history have tried to fade this out. So Thiruvalluvar states that the rule which fades out poverty, disease and secure people from outsiders is the best rule.

When she was in Cinema she was the who implemented foreign Accessories into Tamil Cinema but she followed them strictly in Indian culture. We can consider Selvi J Jayalalithaa region as one of the Golden Era in Indian History.

ON HER OWN WAY

Selvi J Jayalalithaa implemented many tacties in Arts, Culture, and Technology from other countries where she has travelled when she was in cinema field. In her period national arts culture and tourism department saw a great development.

In Indian History, we can see some emperor’s era as the golden age this is because they have shown spectacular skills in various department including many arts. Like wise Selvi J Jayalalithaa regime also had all this specialities, which could be
considered as golden era 1991-95. She was also, appreciated by people like vice president. K.A. Narayanan and Kerala Ex-Governor by saying that every citizen should have concern about nation as well as Tamil language 21.

Selvi J Jayalalithaa was quoted as saying the most profile women of 21st century. Also like Sri Lanka's Thondaiman Japan's NENORU KARASHIMA has applauded Selvi J Jayalalithaa as one of the glories women in the history. She was compared to Joan of Arc for Bravery and Jhansi Rani in leading to victory. Today many nations and regions have named Selvi J Jayalalithaa as the revolutionary woman 22.

It was thought that after the defeat in 1996 elections AIADMK would probably be updated from politics and opposition leaders rejoiced in it but Selvi J Jayalalithaa proved everyone that nothing can stop her.

But due to the scuffle in the party Prakasam lost his chair within 16 months and he was followed OMANDUR Ramasway maratyar in 1947 august 15 on which India got freedom and Nehru was made then the Prime Minister in centre.

OMANDUR in 1946-55+ again following scuffle Ramaswamy was sidelined and Kumaraswamy took charge 23.

APPRECIATION OF NOVELISTS

Selvi J Jayalalithaa proudly held the Tamil conference in Thanjvur in 1995. Which made everyone to think about her love for Tamil, she declared that there would be soon a Tamil University to strengthen the language. It was appreciated by the then the president R. Ventkatamman as he pointed out that she has made this meeting to be remembered in history of Tamil.

Selvi J Jayalalithaa followed the footsteps of Anna in upbringing. Tamil language which shows her dedication to the language 24.
CHIEF MINISTER AT YOUNG AGE

Before Independence

<table>
<thead>
<tr>
<th>Name</th>
<th>Year in office</th>
<th>Age on becoming CM</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Subbiah Reddiar</td>
<td>1921</td>
<td>60+</td>
</tr>
<tr>
<td>Ram Narayanan (Alias) Panagal Arasar</td>
<td>1921</td>
<td>5</td>
</tr>
<tr>
<td>Dr. Subbarayan (Gardian of Rangarajan Kumaramangam)</td>
<td>1926</td>
<td>55+</td>
</tr>
<tr>
<td>Munusamy Naidu</td>
<td>1930</td>
<td>50+</td>
</tr>
<tr>
<td>Boppili</td>
<td>1932</td>
<td>50</td>
</tr>
<tr>
<td>K.V. Reddy</td>
<td>1936</td>
<td>50+</td>
</tr>
<tr>
<td>Rajaji</td>
<td>1937</td>
<td>50+</td>
</tr>
<tr>
<td>D. Prakhasam</td>
<td>1945</td>
<td>67</td>
</tr>
</tbody>
</table>

An assembly election was held when India was announced to get freedom. Due to the that D. Praksham become the Chief Minister of Chennai Rajdhani.

When there was emergency in Orissa former Prime Minister Indira Gandhi appointed Chief Minster called Nandini Sampath. She lost badly in 1977 and thrown away by the people of Orissa.

ROLEMODEL CHIEF MINISTER

When Selvi.J Jayalaithaa was chief minter as well as opposititon leader, she was role model to everyone including to the central government. In a business meeting in Delhi, She was appreciated by Big Business magnets and also recognized her to become leader of central government one day. Within 2 years of her regime she started 45 new business of at Rs.12,936 crores, she did it as a woman CM. Also she was appreciated by German students and researchers as a mother who is responsible for development and unity of Tamil Nadu for that proof she hosted world Tamil conference. She was first woman CM to dose.
BIG POST AT YOUNG AGE

Selvi J Jayalalithaa was the youngest person to become chief minister not only first woman CM. apart from Rajaji, Kamaraj, Bakhavachalam Annadurai, Karunanidhi she was very, very young to them. She was young efficient enough to do good for people. If we Selvi J Jayalalitha were better with other counterparts she would deserve 27.

MORE THAN OTHER WOMEN CMS

When she compared with other women counterpart she again tops the list. Up's Women CM Mrs. Sudesa Kiruvelani lost the some year she got elated. Likewise Assam's Anvardadain more lost the some in a year. She was fit like a puppet. She was just like against congress and elected in Govt. But did nothing so to the people and lost the job and she never separates from people. it was Selvi.Selvi J Jayalalithaa who helped to get victory in 1984 election. Even late Rajiv Gandhi appreciated Selvi J Jayalalithaa for having won such a confidence in fellow party men 28.

SPECIFIC CHIEF MINISTER

She was the first women chief minister in the history of Tamilnadu elected in 1991. By winning people's affection and interest she took with to work for the people day and night. She was the first women to do so in Asian continent not only as the first CM but also as the best CM 29.

LANGUAGE EFFICIENCY

So far those who were selected as Tamil Nadu Chief Minister, Never known 6 languages that too on writing. But Selvi J Jayalalithaa possessed Tamil, Telugu, Kannada, and Malayalam, Hindi as well as English. Also she respected Tamil language more than her own mother tongue. The distance between leader and richness falls in between leadership and members for the past 50 years the qualities to lure people and money has played a great to role in election.
The Guarantee of winning election comes out when the leaders’ expectations and properties are shared with fellow party man\textsuperscript{30}.

Selvi J Jayalalithaa’s leadership influences has a coincidence with attracting people. This type of feeling arise in people when there is mere anxiousness. When DMK’s Chief Anna passed away in 1969 this some feeling of anxiety drew in.

Mr. M. Karunanidhi who got the top post couldn't collect people and it was the reason behind formation of AIADMK by MGR. After that Karunanidhi did not manage to get the chief post until MGR passed away. So, it means that Karunanidhi lacks vision of attracting people.

After the demise of MGR Mrs. Janaki who was installed against Selvi J Jayalalithaa in campaigns did not show in campaigns did not show any interest in politics. But Selvi J Jayalalithaa was made the secretary of AIADMK in 1982 by MGR\textsuperscript{31}.

She was published novels, Essays and writes like Kalki even before she joined politics.

General qualities which the top brass possess are communication skills, and idea to pure people. A leader directs the party to a certain direction. This is to achieve their Goal. Selvi J Jayalalithaa also lost the membership in the Assembly finally there was only 4 members in the Assembly but she was not deterred. Though there were many obstacles on her way she managed to sure her party. The defeat of 1996 election was bloomed on closeness of Mrs.Sasikala and some of the party members were dismissed like Mr.Veerappan, Mr. Muthusamy, Mr.Somasundaram, Mr.Aranganayagam, and Mr.Kannappan due to this party was divided. Those who were eliminated from the party started a new group and suspended Selvi J Jayalalithaa from her General Secretary post for this they indirectly worked to DMK.
Opposition parties taried to flout Selvi J Jayalalithaa from Tamil Nadu and planed to take over power. But she knows that there is some black sheep in her won party. She knows loyalists as well. After she was named as post in the party she travelled through out in the state.

MORAL POLICING

In 1989, September 30th Selvi J Jayalalithaa bumed the Government suspecting there is a foul play in bringing in Andhra Rice. She was remanded by Tamil Nadu Government for which she stated she that is ready for anything though a case was slapped against there in 1989 October, she went to Hyderabad and collected enough proof and brought it. One the Tamilnadu food minister, Yercaud Veerasamy was transferred and later reigned.

AN UNDETERRED HEART

Selvi J Jayalalithaa's life shows that there is let to ups and downs in a human life. She was elected as the CM in 1991 elections and lasted upto 1996 May. There is do doubt that these five year were wonderful.

But in the year 1996, election results were much disappointing to her. Almost all AIADMK member lost. Time just watching cricket and never interested in cinemas. Two people of her favourite is Nawab and contractor. She used to watch cricket with her and Vindhya in Chepauk stadium. She honoured female rights although she respected love and also did not rate the man who loved. She strongly proposed that a woman should possess intelligence, sharpeness, brilliance as well as courage and will power.

After the demise of MGR, it is not said that a successor is named by someone but a successor becomes by her hard work, intelligence and Intention. Today Selvi J Jayalalithaa has been accepted as the successor of MGR by people of Tamilnadu. The state Government and central Government as well. She got elated in many Natyam
tactics. So, Selvi J Jayalallithaa's first Dance Demo was put on in her grandparents’ ceremony under the compelling of her mother and dance teacher. It was in May 1960, Selvi J Jayalalithaa danced her first at Mylapore in Chennai\textsuperscript{35}.

**A GOOD THE LIFE**

She goes face to face with her elder brother pappu. If they include her in the team there would be no problem but if she is not included then she remains adamant or never let others so play also torture them by standing next to them\textsuperscript{36}.

**WOMEN'S SOFTNESS**

It is natural that every woman has feelings, emotions and disappointments. In the adolescent of age a boy and girl thinks about their future in certain field and sticks to it. But Selvi J Jayalalithaa was not having enough courage to speak to any one, she dedicated all her\textsuperscript{37}.

**FEARLESSNESS**

Selvi J Jayalalithaa already had the habit of non-compromising to others forcemeat and she was adamant. But she would oblige in doing anything if asked softly. Though Krishnamoorthy was a talented person he never had smiling face during the classes and this is what that had made Selvi J Jayalalithaa uninterested this was quoted later during one of her interviews\textsuperscript{38}.

**DEMONSTRATION**

When she was four years old. It was her student regime in Holy Angels in Bangalore that saw her first demo. It was the teacher Lalitha Durai who was affectionate with her which fuelled Selvi J Jayalalithaa to learn more\textsuperscript{39}.
EXPERT IN BHARATHANATYAM

It was J Jayalalithaa's mother sandhya who insisted her to learn Dances. Because as is she couldn't get the chance to become a dance though she expertised in several dances. She wondered her daughter would become a dancer someday. She arranged dance classes with popular cinematic artist like Muthusamy Pillai to teach her daughter the art of dance. But Selvi J Jayalalithaa did not aspire to become a actress later. Infact J Jayalithaa's mother was keen in shaping her daughter life without cinema. She just wanted Selvi J Jayalalithaa to attain classical awards like Balasaraswathy, Padmini Yamini. But irresistibly Selvi J Jayalalithaa did not like the way she was treated by her Guru Krishnamurthy.

She hosted big nearly meetings so convey her messages to people sharply. \(^40\)

Selvi J JAYALALITHAA'S DECISION MAKING

In the history of politics Selvi J Jayalalithaa behaved in a soft manner as she was a wonder her peculiar type of handling challenges and difficult situations play a great role. She is capable of making extraordinary decision in the time of crisis. \(^41\)

Selvi J Jayalalithaa is the special ability of decision making and handling crisis. She can easily deliver the projects as promised to the people. As there is a wide range of ability there are also wide range responsibilities.

In Tamilnadu politics revolve around political awareness and Identity. In the history of Dravidian politics, it was Mr. Anna Durai who had won the confidence of people which was followed by MGR and he tried to make Selvi J Jayalalithaa his successor. It was Selvi J Jayalalithaa who become second in command. But after the death of MGR AIADM did split into two divisions. Resolving all these odds Amma has proved everyone that she also has the confidence of people. \(^42\)
ELECTION CAMPAIGN - TACTICS

During the election campaign Selvi J Jayalalithaa made a face to face communication with people and expressed the ideas and party's ambitions. In which no one can be compared to her type of campaigning has left a mark on youngsters, women etc. Also she clearly expresses the ways in which her party is doing charity for abandoned people.

LEADERSHIP CAN BE CLASSIFIED INTO FOUR GROUPS

i. Special capabilities of leader to achieve Target.

ii. With shaped talents and capabilities he looks like a Mother Goddess absolutely extraordinary. It is a quality which is created all by him and not compelled by other, so if the people do not recognize him his ideas get failed.

When a person is in anxiousness this can happen easily so a leader who has special powers can be recognized well at this point of time.

HOW TO WIN ELECTION

She never showed willingness in announcing about her party participation she highlighted the problems that the Tamil nadu is going to face in future not like other parties.

The Conservation in selection constituents.

1. The spending ability of constituent.
2. Looking whether he is a person from the caste with is in majority.
3. His name inside the party.
4. His ability to win.
5. Referring whether he belongs to that constituency.
6. Constituents post in the party.
7. The job which he is going to possess if he gets selected in Government.

8. Hid off or it of respecting the party criteria.

Selvi J Jayalalithaa was aware that during the elections advertising banners are more popular than the real election notices and news. So, she was interested in making these Banners in an attractive type which could even love people who are considered as a literate's loyalty and so on. As we have seen different novelties points on six different leaders. No see wiper's idea on a good leader 45.

He combines the law with the leaders wiper says that the leaders who have got this position. As per the law could definitely do some good and deliver law and justice because they possess common sense. These laws are amended on the epics of people who respect law and justice.

Also wiper continues that the special quality a leader should possess that he must know how to near the people. This happen out of political Ethics and he has stated four types of party service they are on human nature. Selfless service of fellow party men and at what situation a leadership is created 46.

People with high self confidence, satisfied professionist and a well taught behaviour and those who are willing to take the responsibility and well known in handling different situations are expected to become renowned leaders. They are ready to identify themselves with their party's ambitions and also gives useful ideas to the people with whom they practice friendly nature. These leaders are at their best of Intelligence when they face opposition party members. Infact, they remain the models who would deliver the responsibilities given to them by the party. They have the special ability to deliver more when compared to other leaders from their postings. Next if we see what are all the qualities that a good leader must possess, it reconciliates is to maturity, knowing more about human nature, giving respect to others feelings and freedom. Teaching sense, of the communicative skills.
FOOT NOTES


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