This doctoral thesis has divided its content into five major chapters accommodating in preliminaries and textual pages in total. The data collected through a structured questionnaire distributed over 300 students, 150 faculty members, and 30 librarians of major Business Schools scattered all over the state being responded by 192 (64%) students, 98 (65%) faculty members, and 30 (100%) librarians constitute the database for the present study. The entire study is supported with a total of 337 bibliographical references (that include 254 periodical articles, abstracts of 9 doctoral theses, 47 books, 27 conference/seminar papers, and 140 websites), 96 tables, 47 figures/graphs and has applied ANOVA, and Chi-Square Statistical techniques for the purpose of analysis.