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MICE- Meeting, incentive, convention and events.

PIECC- Pune International Exhibition and Convention Centre.

IT- Information Technology

MNC-Multi National Companies.

GATS - The General Agreement on Trade in Services.

SMERF- social, military, educational, religious and fraternal

LPG-Liberalization, Privatization, and Globalization

WTO- World Trade organization.

FDI- Foreign Direct Investment

GDP-Gross Domestic product.

CAGR- Compound annual growth rate

CWT-Connecting World Trade

MPI-Meetings Professional International

IIM-Indian Institute of Management

ICPB- India Convention Promotion Bureau

PPP-Public Private Partnership

ROI- Return on Investment

TTCI- Travel and Tourism Competitiveness Report

WEF- World Economic Forum

WTTC- World Travel and Tourism Council