CHAPTER I

REFERENCES


27. Usha R.Balakrishnan, op. cit.,


32. Shanoo Bijlani, op. cit.,
47. Rutam Vora, “Jewellery Retailing in India – A corporate Acid Test”, Commodity Online, April 2010.


CHAPTER II

REFERENCES


3. Asha Rani Mathur, op. cit.,


11. www.mrbi.org.in


14. Usha R. Balakrishnan and Meera Sushil Kumar, op. cit.,


19. Bullion Street, “Diwali Gold sales off to a good start in India” November 8, 2015, New Delhi


25. Nigel Desebrock, op. cit.,


29. National Skill Development Corporation, op. cit.,


CHAPTER III

REFERENCES


REFERENCES

5. Ibid
8. Paul Peter. J, et.al., op. cit.,
10. The Times of India, “Gold Buyers getting royally fleeced by Jewellers”, Hyderabad, July 2013, p.16
CHAPTER V

REFERENCES

CHAPTER VI

REFERENCES


