Bibliography
BIBILIOGRAPHY

Additional Readings


Websites Visited

www.oup.co.uk
www.ola.bc.ca
www.commerce.ubc.ca
www.oup-usa.org
www.itbp.com
www.ivey.uwo.ca
www.thomsonlearning.co.uk
www.sosig.ac.uk
http://www.siop.org/
http://www.bps.org.uk/publications
http://www.interscience.wiley.com
http://allserv.rug.ac.be/~flievens/guide.htm
www.iimahd.ernet.in
http://www.vanderbilt.edu/ans/psychology/