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List of Abbreviations

Word	Description	Field
CMS	Content Management System	Electronic Publishing
DCW	Darangathara Chemical Works	Public Limited
DIC	District Industries Centre	Government Undertaking
DTH	Direct to Home	Television
ICE	Industrial Cooperative Estate	Government Undertaking
IFRA	INCA FIE Research Association	Association for News Publishing
IIMC	Indian Institute of Mass Communication	Educational Institution
IMF	International Monetary Fund	International Body
INCA	International Newspaper Colour Association	Association for News Publishing
INMA	International Newspaper Marketing Association	Association for News Publishing
INS	Indian Newspaper Society	Association for News Publishing
IRS	Indian Readership Survey	Market and Media Research
ISO	International Standards Organisation	International Body
IT	Information Technology	Industrial Sector
ITI	Industrial Training Institutes	Educational Institution
PCI	Press Council of India	Supervisory Body
PVC	Poly Vinyl Chloride	Chemistry
RNI	Registrar of Newspapers for India	Supervisory Body
SARCAJC	South Asian Research Centre for Advertisement, Journalism & Cartoons	Educational Institution
SEBI	Securities and Exchange Board of India	Supervisory Body
SIDCO	Small Industries Development Corporation	Government Undertaking
SIPCOT	Small Industries Promotion Corporation of Tamilnadu	Government Undertaking

Word	Description	Field
SPIC	Southern Petrochemical Industrial Corporation	Public Limited
SSI	Small Scale Industry	Industrial Sector
TAC	Tuticorin Alkali Chemicals	Public Limited
TAFE	Tractors and Farm Equipment Limited	Public Limited
TDSAT	Telecommunications Dispute Settlement and Appellate Tribunal	Authoritative Tribunal
TRAI	Telecom Regulatory Authority of India	Regulatory Body
TTI	Teacher Training Institute	Educational Institution
UGC	University Grants Commission	Regulatory Body
UK	The United Kingdom	Union of States
UNESCO	United Nations Educational, Scientific and Cultural Organization	International Body
US(A)	The United States (of America)	Union of States
WAN-IFRA	World Association of Newspapers and News Publishers	Association for News Publishing
WTO	World Trade Organisation	International Body