Annexure 1: Survey Questionnaire of Social Networking Site

The information is used to get opinions from Social Network users and will not be divulged to any person or organization for any other use.

This survey is a part of my research work. The purpose of this study is to understand how much the social network user is cautious about the posting of his personal data and his awareness about the same.

Name *

Gender *
○ Male
○ Female

Age *
○ 12-19
○ 20-30
○ 31-40
○ 41-50
○ 50+

Education*
○ Under Graduate
○ Graduate
○ Post Graduate
○ Other

Occupation*
○ Student
○ Academician
1. Please select what interests you about Social Networking Websites

Check all that apply.

☐ Arts
☐ Blogging
☐ Business & Networking
☐ Cinema & Movies
☐ Food & Eating Outs
☐ Friends
☐ Music
☐ Romance
☐ Self Publishing or Publicizing
☐ Special Interest Groups
2. Which sites have you used? Check all that apply.

☐ Facebook
☐ MySpace
☐ LinkedIn
☐ Twitter
☐ Flicker
☐ Bebo
☐ Hi5

Others (Please Specify) __________________

3. How many times do you use Social Networking Sites? Mark only one oval.

☐ Daily
☐ 3 times a week
☐ Once a week
☐ Once a month

4. How many communities/groups are you a member of? Mark only one oval.

☐ One
☐ Five
☐ Up to 10
☐ 10+
5. How many connections (“friends”) you have for your Social Network profile? Mark only one oval.

- 10-49
- 50-99
- 100+
- 200+

6. How much time (an average) do you spend on your favorite social networking site(s) per session? Mark only one oval.

- Less than 5 minutes
- 5-10 minutes
- 11-30 minutes
- 30+ minutes

7. Which of the following types of information and data that are related to you do you consider as personal? Check all that apply.

- Financial information (salary, bank detail, credit record)
- Medical information (patient record, health information)
- Your national identity number/identity card no./passport no.
- Your fingerprints
- Your home address
- Your mobile number
- Photos of you
- Who your friends are
- Your work history
8. There is no alternative than to disclose personal information if one wants to obtain products or services. Check all that apply.

☐ Totally Agree
☐ Totally Disagree
☐ Not Applicable
☐ Don't Know

9. How secure do you believe your data on Social Networking Site is?
Check all that apply.

☐ Very secure
☐ Somewhat secure
☐ Not at all secure
☐ No idea

10 a) If asked, can you stay away from not logging into your Social networking Site for some time? Mark only one oval.

☐ Yes
☐ No

10 b) If the above answer is Yes, for how much time can you stay away from Social networking Sites? Mark only one oval.

☐ One Day
☐ One Week
☐ One Month
☐ One Year
☐ Forever
11. In last 12 months, have you heard about or experienced issues in relation to data losses or identity theft? Check all that apply.

☐ Yes, through television, radio, newspapers, the internet
☐ Yes, through word of mouth
☐ Yes, it affected a member of your family
☐ Yes, it affected you directly

12. Should your specific approval be required before any kind of personal information is collected and processed? Check all that apply.

☐ Yes, in all cases
☐ Yes, in the context of personal information asked on the internet
☐ Yes, in case of sensitive information (health, religion, political beliefs)
☐ No
☐ Don’t know

13. Would you be prepared to pay to have access to personal information?
Mark only one oval.

☐ Yes
☐ No

14. Who do you think should make sure that your information is collected stored and exchanged safely on social networking sites? Check all that apply.

☐ You – as you need to take care of your information
☐ The SNS, you are dealing with, as they need to ensure that citizens are protected
☐ Others (specify) ________________________________
☐ Don’t know
15. In your opinion, the enforcement of data protection technique in social networking site should be dealt with? Check all that apply.

- Cloud Computing
- Encryption technique
- Firewalls
- Personalized Server
- Others (Please Specify)
- No idea

16. If someone, (such as future employees, friends, teacher or authorities) entered your name into a search engine, you would be concerned about the results that are displayed? Mark only one oval.

- Yes
- No
- Don't Know

17. Why you disclose your personal information on social networking? Check all that apply.

- To access service
- To connect with others
- For Fun
- To obtain service adapted to your needs
- To get a service for free
- To save time at the next visit
- To benefit from personalized commercial offers
- To receive money or price reductions
18. Access to you, what are the most important risks connected with disclosure of personal information on social networking site? Check all that apply.

☐ Your information being used without knowledge

☐ Yourself being victim of fraud

☐ Your information being shared with third parties without your agreement

☐ Your identity being at risk of theft online

☐ Your information being used to send your unwanted commercial offers

☐ Your information being used in different contexts from the ones where you disclosed it

19. In your daily life, what do you do to protect your identity? Check all that apply.

☐ Give the minimum required information

☐ Do not disclose your bank details or pin number

☐ Disclose information only to people/organizations you trust

☐ Do not disclose user name and passwords

☐ Use cash instead of recorded transaction

☐ Shared old bills, credit cards, bank statements etc

☐ Do not disclose payment card details online

☐ Provide wrong information

☐ Check that the transaction is protected or the site has a safety logo

☐ Use anti-spy software

☐ Delete cookie
□ Change the security of your browser to increase privacy

□ Avoid providing the same information to different sites

□ Use a search engine to maintain awareness of what information circulates about you on internet

□ Use a dummy e-mail account

□ None

20. Social Networking Sites inform their users about the possible consequences of disclosing personal information. Mark only one oval.

○ Totally Agree

○ Totally Disagree

○ Don't know

21. Thinking about privacy statements, do you read the terms and conditions while registering in Social Networking Sites? Mark only one oval.

○ You usually read and understand them

○ You usually read them but do not fully understand them

○ You usually do not read them

○ You ignore them

○ Don't Know

22. Have you ever tried to change the privacy settings on your personal profile from a default setting on a social networking site?

Mark only one oval.

○ Yes

○ No

○ Don't Know
23. How easy or difficult did you find it to change the privacy settings of your personal profile? Mark only one oval.

- Total "Easy"
- Total "Difficult"
- Don't Know

24. Have you ever picked up some personal information of a stranger from Social Networking Site and use it for some purpose? Mark only one oval.

- Yes
- No

25. Will the implementation of biometric techniques be helpful for data security in Social Networking Site?

- Agree
- Neutral
- Disagree
- Don’t know what is biometric
Annexure 2: Questionnaire of Proposed Social Networking Site.

The survey information is used to get opinions from social network users and will not be divulged to any person or organization for any other use.

This survey is a part of my research work. The purpose of this study is to understand whether the proposed social networking site provides data protection to the user’s data, photos, videos and information.

Name *

Gender *

- Male
- Female

Age *

- 12-19
- 20-30
- 31-40
- 41-50
- 50+

Education*

- Under Graduate
- Graduate
- Post Graduate
- Other
**Occupation***

- Student
- Academician
- Professional
- Entrepreneur
- Home Maker

**Demographic Area***


**E-Mail***


1. Would you like to have Graphical user authentication along with text password during login in SNS?

- Agree
- Strongly Agree
- Disagree
- Strongly Disagree
- Neutral

2. Would you like to enter 6-7 secret questions of your choice while profile creation that needs to be answered correctly by your friend for sending friendship request?

- Agree
- Strongly Agree
- Disagree
Strongly Disagree
Neutral

3. Are you interested to make a new friend from your friends friend list, if your friend approves it?

Agree
Strongly Agree
Disagree
Strongly Disagree
Neutral

4. Would you like to use watermark in images/video post?

Agree
Strongly Agree
Disagree
Strongly Disagree
Neutral

5. Would you like to click on encrypt button to hide the post from other users before posting any comment?

Agree
Strongly Agree
Disagree
Strongly Disagree
Neutral
6. As a user would you prefer to view advertisements of your interest only?
   - Agree
   - Strongly Agree
   - Disagree
   - Strongly Disagree
   - Neutral

7. Do you think a prior approval from you must be taken before Tagging you?
   - Agree
   - Strongly Agree
   - Disagree
   - Strongly Disagree
   - Neutral

8. Would you like the user must know who has visited his profile?
   - Agree
   - Strongly Agree
   - Disagree
   - Strongly Disagree
   - Neutral
9. Would you prefer to know if any of your friend is in the same city/area you are currently present?

☐ Agree
☐ Strongly Agree
☐ Disagree
☐ Strongly Disagree
☐ Neutral

Q10. Would you prefer if Likes/Comments done by your friends are visible in your profile?

☐ Agree
☐ Strongly Agree
☐ Disagree
☐ Strongly Disagree
☐ Neutral