ANNEXURE - IV

THE IMPACT OF WEEKLY MARKETS IN A TRIBAL REGION -
A CASE STUDY OF KORAPUT DISTRICT

SCHEDULE - II

BUYERS' INFORMATION

<table>
<thead>
<tr>
<th>Name of the Market</th>
<th>Date:--</th>
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<tbody>
<tr>
<td>Panchayat :-</td>
<td>Day it is held :- ___________</td>
</tr>
<tr>
<td>Block :-</td>
<td>Sub-division :</td>
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</tbody>
</table>

A. General Information :

1. Name :-
   (a) Tribal :
   (b) Non-Tribal :

2. Age :______

3. Sex : - Male/Female

4. Residential Address :
   Village :-
   Panchayat :-
   Block :-
   Sub-division :-

5. Occupation :- Farmer/Agricultural Labourer/Manual Labourer/Collection of Minor Forest Produce/Business/Service/Other

6. Education :- Illeterate/Informal/Primary/Seconary/College
7. Household Composition :-

<table>
<thead>
<tr>
<th>Adult</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male-</td>
<td>Male-</td>
</tr>
<tr>
<td>Female-</td>
<td>Female-</td>
</tr>
</tbody>
</table>

8. Monthly Income of family :

| Present Rs.___________ | 10 Years back Rs.______ |

9. No. of persons earning :-

10. Property and Assets :-

i) Land ________ acres  
ii) Building - Pucca/Thatched  
iii) Bullock Cart -  
iv) Furniture (Table, Chair, Cost, Almirah etc.)

<table>
<thead>
<tr>
<th>vii) Wrist Watch -</th>
<th>viii) Utensils - Aluminium-Steel-Brass-</th>
</tr>
</thead>
<tbody>
<tr>
<td>ix) Agricultural Implements -</td>
<td></td>
</tr>
<tr>
<td>x) Animals - Cattles/Goat/Sheep/Hen</td>
<td></td>
</tr>
<tr>
<td>xi) Ornaments - Gold- Rs. Silver-Rs. Bronze-Rs.</td>
<td></td>
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<tr>
<td>v) Cycle/Motor Cycle -</td>
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</table>

11. Purpose of visiting the 'haat' - Selling/Buying/Both/Social purpose (specify purpose)/Other purpose

12. Along with whom you have come to haat :-

- Family members
- Friends and Relatives
- Others
- Alone

13. From when you have been attending the haat ? __________ Years

14. Distance of 'haat' from your village _________ Kms.
15. Is there any road to your village - Pucca/Kacha/No Road

16. Is it the nearest ‘haat’ from your village - Yes/No

17. If not, why have you come here ?
   a) Variety of goods available
   b) To Sell Agricultural Produce at better price
   c) Others (specify)

18. Means of Transport - Present Past
    Bus/Truck/Bicycle/ Walking/Other Bus/Truck/Bicycle/ Walking/Other

19. Time taken to reach the market - Present Past
   a) When do you start
   b) When do you reach

20. Do you attend more than one ‘haat’ per week ? Yes/No

21. If yes, give reasons - a) anticipation of better price
    b) availability of consumers goods at better price
    c) variety of goods
    d) to meet friends and relatives
    e) other
22. List of 'haats' attending -

<table>
<thead>
<tr>
<th>Haat</th>
<th>Distance from village</th>
<th>Mode of transport</th>
</tr>
</thead>
<tbody>
<tr>
<td>a)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b)</td>
<td></td>
<td></td>
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<tr>
<td>c)</td>
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<tr>
<td>d)</td>
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</table>

23. How much time do you spend in the 'haat'?

Marketing _________ Hrs.  Social activity _________ Hrs.

Others _________ Hrs. (specify)

24. Impact of 'haat' on you

(I). Social Impact:

a) On meeting friends and relatives  Yes/No
b) On providing recreation and enjoyment  Yes/No
c) On marriage/marriage negotiations  Yes/No
d) On Language  Yes/No
e) On Food Habits  Yes/No
f) On Dress and Clothing Pattern  Yes/No
g) On use of cosmetics  Yes/No
h) On Health Awareness  Yes/No
i) On political awareness and contact  Yes/No
j) On official contact  Yes/No
(II). Economic Impact:

<table>
<thead>
<tr>
<th>Present</th>
<th>Past</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Knowledge and use of standard weights and measures</td>
<td>Yes/No</td>
</tr>
<tr>
<td>b) Able to sell SAP/MFP at Better price</td>
<td>Yes/No</td>
</tr>
<tr>
<td>c) Comparing prices before Buying</td>
<td>Yes/No</td>
</tr>
<tr>
<td>d) Shifting to cash crops and vegetables</td>
<td>Yes/No</td>
</tr>
<tr>
<td>e) Resorting to Business in Idle Time</td>
<td>Yes/No</td>
</tr>
<tr>
<td>f) Knowledge about Urban Makret Price</td>
<td>Yes/No</td>
</tr>
<tr>
<td>g) Knowledge about quality Difference</td>
<td>Yes/No</td>
</tr>
</tbody>
</table>

B. Selling Activities of Buyer

25. What produce/MFP you have sold in the haat

<table>
<thead>
<tr>
<th>Items</th>
<th>Quantity</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>a)</td>
<td></td>
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<td>d)</td>
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<tr>
<td>e)</td>
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</table>

26. To whom have you sold : (Put ‘✓’ mark)

a) Buying Traders -

b) Exchange Sellers -

 c) Marketing institution -

d) Consumers directly -
27. How have you fixed the selling price: (Put ‘✓’ mark)
   a) By agreement with other co-sellers -
   b) Accepting the price offered by Buying traders -
   c) Offered bargain price -
   d) Other (specify) -

28. What method have you adopted for selling: (Put ‘✓’ mark)
   a) Standard weights and measures -
   b) Country measures -
   c) Approximation -
   d) Other (specify) -

29. What was your mode of transaction: (Put ‘✓’ mark)
   a) Cash -
   b) Credit -
   c) Barter -

30. How have you sold: (Put ‘✓’ mark)
   a) Retail -
   b) Wholesale -

31. Do the Buying traders visit your village - Yes/No

32. If yes, what method do you adopt in selling to them - weighment/
    approximation
33. what price do they offer: (Put ‘✓’ mark)
   a) Market price -
   b) Little loss than market price -
   c) Much less than market price -

34. Reason of selling to Buying Traders: (Put ‘✓’ mark)
   a) Higher price offered by them than tribal marketing institutions -
   b) Intimacy with them -
   c) To clear off old debts -
   d) Under pressure from them -
   e) Produce not bought by tribal marketing institutions -
   f) Other -

35. Do you make distress sale - Yes/No

36. If yes, why?

C. Purchasing Activities:

37. What items you have purchased from the haat?
   How much you have spent on each of them?
   
   Item | Amount spent (in Rs.)
   ---- | ---------------------
   a)   |
   b)   |
   c)   |
   d)   |
   e)   |
   f)   |
38. Whether you have purchased : (Put ‘✓’ mark)
   a) From a single shop irrespective of price -
   b) By moving around the stalls to compare the price and goods and then purchased -

39. How much have you spent on non-haat days ?

40. Do you believe the traders weigh correctly the items you have purchased -
   Yes/No

41. The reason of your purchase - Consumption/Resale

42. If for resale, where you will sell the goods : (Put ‘✓’ mark)
   a) Your own village
   b) Different villages
   c) Other haats
   d) Town

43. Do you get all your requirements from the haat -
   Yes/No

44. If, no, what are not available -
   a)
   b)
   c)
   d)

45. Extent of charge in your purchase of Urban Consumer goods in haat like -

   Present        Past
   a) Detergent Soap/Powder    Yes/No    Yes/No
b) Toilet Soap/Shampoo  
   Yes/No  
   Yes/No  

  c) Cosmetics/Beauty aids  
   Yes/No  
   Yes/No  

  d) Foot Wears  
   Yes/No  
   Yes/No  

  e) Consumer Durables  
   Yes/No  
   Yes/No  

46. What problems do you encounter in your marketing activity in haat?  

47. Give some suggestions for improvement of haats: