7.0 Future work

The limitations as mentioned in the above section itself further provides scope for future work in this less explored area, and once more and more investigative studies are carried out including from the external perspectives it may perhaps lead to further avenues for business performance improvements.

The research can further be expanded in the area of how innovating companies have aligned their performance management system, designed the key performance indicators (KPI), and incentive systems to sustain linkages between knowledge management and innovation culture, thus providing the right motivation and opportunity to people to excel and enhance business performance.

Further testing of the model in other organizations will provide more insight into how organizations can overcome the challenges of managing intellectual capital for greater benefits. In the past as quality got embedded in most of the firm’s culture, soon organizations may also witness knowledge management getting ingrained (Davenport & Prusak, 1998).