CHAPTER 6

IMPLICATIONS & SUGGESTIONS

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Chapter 6: Implications & Suggestions

Chapter Outlines

5.1 Suggestion and Implication

5.1.1 Suggestion

5.1.2 Implication
This chapter attempts to provide the suggestions or implications of these syntheses with respect to the research questions. This chapter gives brief how this research could influence further understanding or application knowledge in the subject.

**5.1.1 SUGGESTION**

- The current study has conducted in area of stock market i.e. behavior of respondents in investing in capital market. The study can also be conducted for all kind of securities market to check overall decision of investors.
- Investment Decision differ from person to person so that it is suggested to take large number of sample size, we will be able to identifying the different behaviour of various investors.
- Investors decision is influenced by region. The study can also be done in different region to see the behaviour of the investors.
- The study is based on primary data, Further researches can be done through secondary data. It saves time.
- Questionnaire used is structured which was improved by adding new variable self control other variables can also be added to get better understanding about the stock market.
- Five point Likert scale is used for the study it can also be done by using 7 point likert scale.
5.1.2 IMPLICATION

To the Researcher

- This study opens the scope or new vistas for different researchers for further research.

- This study is a useful contribution towards stock market for increasing the service quality and also the behaviour of investors.

- The outcome of this study will help us to understand the importance of investors’ behaviour with reference to other demographical variables.

- Outcome of the study will help stock brokers/broking firms to know the parameters which influenced the investors’ decision.

To the security companies:

- The research provides the source of the information to the companies to predict the future which will help them to increase the service quality.

- This research will also help the stock broking firms to give strong and reliable consultant information to the investors.
To the Investors:

- The research is a good reference for investors to consider and analyze the stock market trend before making suitable decisions of investment.