ANNEXURE
Annexure – I Questionnaire

SURVEY QUESTIONNAIRE

Survey at Dharavi about Leather Industry: Production, Employment, Exports and Imports

Factory/Unit/Organisation/Company Specific Information

1.1 Name and Address:

(Optional) ______________________________________________________

________________________________________________________________

1.2 Landline and Mobile (Optional): _________

Mob. _________

1.3 a) Website if any: ______________________________

b) e-mail address if any: ______________________________

1.4 Year of Establishment: ______________________________

(Please tick [ ] the appropriate boxes wherever necessary unless asked otherwise)

1.5 Profile of the respondent:

a) Age: i) Up to 18 [ ] ii) 19 to 40 [ ]

iii) 41 to 60 [ ] iv) 61 and above [ ]

b) Sex: i) Male [ ] ii) Female [ ]

c) Education qualification: i) Illiterate [ ] ii) Up to HSC [ ]

iii) Graduate [ ] iv) Post graduate [ ]

v) Professional [ ]
1.6 a) What is the Primary Business of Your Company?
   1) Manufacturing  □  2) Trading Company  □
   3) Tanning Unit  □  4) Others  □

1.7) What is the Nature of Your Company?
   1) Registered  □  2) Unregistered  □

1.8) What is the Category of Your Company?
   1) Micro  □  2) Small  □
   3) Medium  □  4) Large  □

1.9) what you sell?
   i) Finished leather  □  ii) Leather footwear  □
   iii) Leather garments  □  iv) Saddlery and Harness  □
   v) Leather goods  □  vi) footwear components  □
   vii) Leather gloves  □

1.10) Turnover of your firm is:
   i) Up to 5,00,000  □  ii) 5,00,001/- to 10,00,000/-  □
   iii) 10,00,001/- to 25,00,000/-  □  iv) 25,00,001/- to 50,00,000/-  □
   v) 50,00,001/- to 100,00,000/-  □  vi) Above 100,00,001/-  □

2.1 a) Do you have enough supply of inputs?
   1) Yes □  2) No  □

   b) If yes, from where please specify
   1) Local Market □  2) National Market □
   3) International Market □  4) All of the above □
2.2 What is the cost structure in different places?

a) Local Market □

1) Cheaper □ 2) Costly □ 3) Too costly □

b) National Market □

1) Cheaper □ 2) Costly □ 3) Too costly □

c) International Market □

1) Cheaper □ 2) Costly □ 3) Too costly □

2.3 a) Do you import leather?

1) Yes □ 2) No □

b) If yes, which articles do you import?

1) Skins □ 2) Hides □ 3) Finished leather □

c) What is the percentage of import to total purchase?

1) Up to 10 per cent □ 2) 10-25 per cent □ 3) 25-50 per cent □

4) 50-75 per cent □ 5) above 75 per cent □

2.4) a) Which articles do you export?

1) Hides □ 2) Skin □ 3) Finished leather □

b) If trading in international market then what is the percentage of export to total sales?

1) 1-10 per cent □ 2) 10-25 per cent □ 3) 25-50 per cent □

4) 50-75 per cent □ 5) Above 75 per cent □ 6) Only export □
2.5) How much foreign exchange have you earned from exports of total sales? (2013)

1) 1-10 per cent □ 2) 10-25 per cent □ 3) 25-50 per cent □
4) 50-75 per cent □ 5) Above 75 per cent □

3.1) What type of labor worked in your unit?

1) Un-skilled □ 2) Skilled □

3.2) Number of workers working in your Firm?

1) No Workers □ 2) up to 10 □ 3) 10 to 25 □
4) 25 to 50 □ 5) 50 to 100 □ 6) Above 100 □

3.4) Salary / Wages paid to your employees are:

1) Up to 5000/- □ 2) 5001/- to 10000/- □
3) 10,001/- to 15,000/- □ 4) Above 15,000/- □

3.5) What percentage of your operating cost is spent on workers?

1) Up to 5 % □ 2) 5 to 25 % □
3) 25 to 50 % □ 4) 50 to 75 % □

3.6) Which of the following welfare scheme adopted by your unit for workers?

1) Provident Fund □ 2) PPF □ 3) Insurance □
4) Child Education □ 5) Entertainments □
6) None of the above □
3.7) Do you think being Export Unit has it impacted on earnings of your workers?

1) Yes □ 2) No □

4.1) a) Do you have your own brand in market or you are working on contract for these branded company means outsourcing?

1) Yes □ 2) No □

b) If yes, how is response in a market for your products as compared with non-branded products?

1) Low/Less demand □ 2) Same demand □
3) More/high demand □

c) If no, how is demand in a market for your products?

1) Less □ 2) More □

4.2) How much difference between branded product price and non-branded product price?

1) Up to 5 per cent □ 2) 5-10 per cent □ 3) 10-15 per cent □
4) 15-20 per cent □ 5) 20-25 per cent □
6) More than 25 per cent □

4.3) a) Do you think that, because of having branded product your sales have been increased?

1) Yes □ 2) No □
b) By how much percentage your sales have increased.

1) 0-10 per cent □ 2) 10-20 per cent □ 3) 20-30 per cent □
4) 30-40 per cent □ 5) More than 50 per cent □

4.4) what is the level of competition you are facing for your non-branded products at local market? Please specify the range.

1) Intense □ 2) Medium □ 3) Low □ 4) No competition □

5.1 a) Are you satisfied with the quality of infrastructure available for your unit?

1) Yes □ 2) No □

b) If no, please specify the infrastructure that requires attention towards development and maintenance.

1) Road □ 2) Power □ 3) Warehouse □ 4) Space □

5.2) Are you satisfied with the government’s interface with your unit/private sector?

1) Yes □ 2) No □

5.3) a) Is your unit has loan/credit from financial Institution?

1) Yes □ 2) No □

b) If no, what are the reasons behind it?

1) Lengthy process □ 2) Not enough documents □
3) High interest rates □ 4) Unaware about loan facilities □
5) Banks are not providing loan □
6.1 a) Are you aware about The Additional Ambernath Export Promotion Leather Complex Zone? (It is prepared by Government of Maharashtra)

1) Yes ☐ 2) No ☐

b) If yes, please specify, how is it helpful for your business/unit?

1) Increase productivity ☐ 2) Getting enough space for unit ☐
3) Reducing cost of production ☐ 4) Increase exports ☐
5) Other ☐

6.2 a) Are you interested to shift your unit from Dharavi to Ambernath?

1) Yes ☐ 2) No ☐

b) If no, please specify reasons

1) It is so far away from Dharavi ☐
2) Not convenient for transportation ☐
3) Market not available nearby production unit ☐
4) Increasing transportation cost ☐
5) Raw material not available nearby Ambernath ☐ 6) Other ☐

7.1) Is there strict division between residence area and area of work at Dharavi?

1) Yes ☐ 2) No ☐
7.2) Are there sustained policies and programs to develop leather industry at Dharavi?

1) Yes ☐ 2) No ☐

7.3) what kind of policy reforms have been made in your business? (to improve present situation of leather industry at Dharavi)

1) Availability of raw materials ☐
2) Reduce tax duty on raw materials ☐
3) Availability of finance ☐
4) Marketing facility ☐

Thank you,

Name and Signature of the Investigator: ________________________________

Place of Survey: ________________________________

Date: ________________________________