Corporate Social Responsibility in Beverage Industry: 
A Comparative Study of Coca-Cola India 
and PepsiCo India 

Submitted 
In partial fulfillment of the requirement of the degree of 
DOCTOR OF PHILOSOPHY 
In the Faculty of 
COMMERCE AND MANAGEMENT 

to 

THE IIS UNIVERSITY, JAIPUR 

Submitted by 
Khushboo Sharma 
ICG/2013/16449 

Under the supervision of 
Dr. Neha Sharma 
(Asstt. Professor) 

Department of Commerce 
Year 2016