

Bibliography

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Appendix

Questionnaire

INTERVIEW SCHEDULE

I. Demographic and Socio-Economic Status

Name of the respondent (optional) :

Sex : Male Female

Age: 25-30 years 31-35 years 36-40 years
41-45 years 46-50 years 51-55 years Above 56 years

Marital Status: Married Unmarried

Educational Qualification: SSL HSC Under graduate
Post graduate Diploma / Technical Education
Professional Qualification Others (Specify)

Nature of occupation: Daily wager Salaried Business
Households Students Retired Professionals
Others

State your Monthly income: Below Rs.10000 Rs.10001-
Rs.20000 Rs.20001- Rs.50000 Above Rs.50001

Size of the family: 2-4 members 5-7 members
More than 7 members

Number of earning members in the family: 1 2 3 4
5 & more

Number of dependents in the family: 1 2 3 4
5 & more

Are you residing in: Own house Rented house Housing quarter

Other (specify) _____

Which Newspaper you read:

- Maharashtra Times Nava Kaal
Loksattat Lokmat Indian Express Times of India
DNA Hindustan Times

II. Financial Literacy and Role of Newspapers

State how newspaper makes you familiar with financial, investment and market performances:

Very Familiar Familiar Not much familiar
Poor understanding

State how newspaper helps you in gaining financial management related information:

Very High High Moderate Low Very Low

State the part of newspaper which provides information and affect your financial behaviours:

General News Business News Special Article Special
Newspapers supplements Promotional pamphlets in newspapers
Commercials Special Newspapers magazines

Any others

State which of the following items is affected due to newspapers:

- Household Budgeting Effective managing of credit card Profitable
- Investing Options Easy means of availing loans Taxes Savings Options
- Innovative Life Insurance Interest Rate Returns Giving to charities
- Financial Products Introduced Vehicle of Safe Saving Means of Earning
- Alternative Income Others

State the level of awareness about following created by newspapers in you:

Instruments	Very High	High	Low	Very low
Saving Accounts				
Bank Fixed Deposits				
Public Provident Fund				
National Saving Certificates				
Post Office Savings				
Mutual Funds				
Life Insurance				
Debentures				
Bonds				
Share Market				
Commodity Market				
Forex Market				
Real Estates				
Gold/Silver				
Chit Funds				
Housing Loan				
Vehicle loan				
Education Loan				
Personal Loan				
Banking Frauds				
Share Market Frauds				
Chit Fund Frauds				
Corporate Frauds				
Consumer Court Decisions				
Misuse of Internet Banking				
Misuse of Credit/Debit Cards				
Signature Forgery				
Corruption/Bribing officers				
Role of Vigilance Department				

