

Chapter 8 Scope for Further Research

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8. Introduction:

In this chapter, an attempt is made to provide various topics which can be a path way for the further research in the area of financial literacy and role of media like newspapers:

8.1 Topics for Further Research

- A research can be carried out to understand the role of other media like TV channels, News channels, Magazines, Journals etc. In spreading financial literacy.
- A research focusing on the role of newspapers in other languages than English and Marathi in spreading financial literacy can be considered.
- The impact of newspapers on spreading financial literacy in other areas than the studied one that is, Navi Mumbai can be undertaken.