

CONTENTS

Chapter No.	Particulars	Page No.
	Certificate	I
	Declaration	II
	Acknowledgements	III
	List of Tables	IV
	List of Chart	V
	List of Flow Chart	VI
	List of Pictures	VII
1.	Introduction and Importance of Publication Industry in Human Life	1-67
2.	Research Design for Methodology of Thesis	68-91
3.	Profile of Publication firms	92-206
4.	Administrative Problems faced by Publication Firms	207-293
5.	Effects of Environment & Globalisation on Publication Firms	294-322
6.	Future Trends in Publication	323-337
7.	Findings, Recommendations And Conclusion	338-380
8.	Annexures and Bibliography	381-399